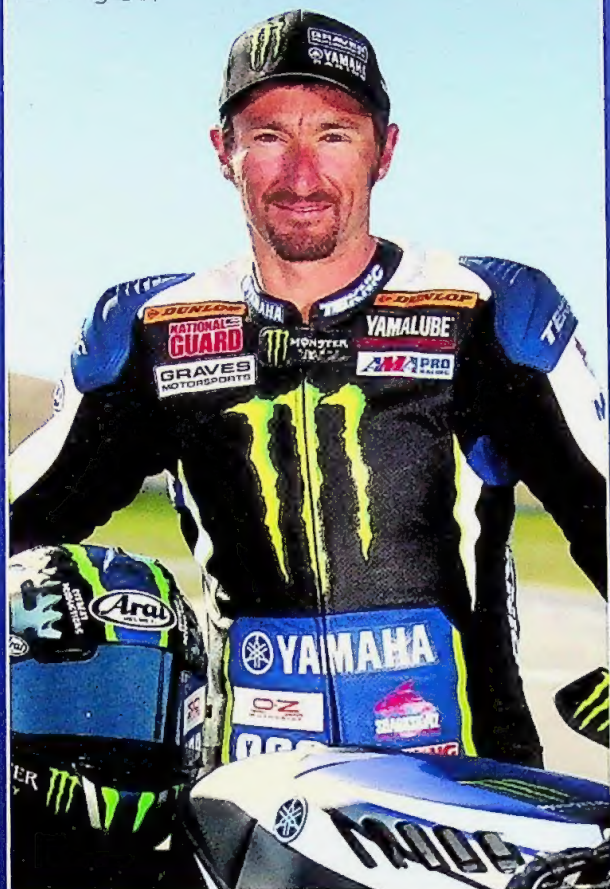
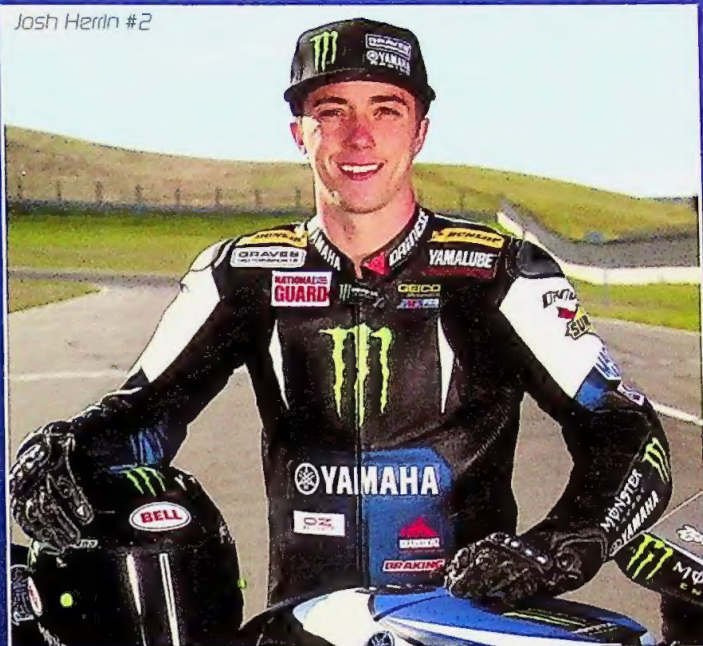


Josh Hayes #1

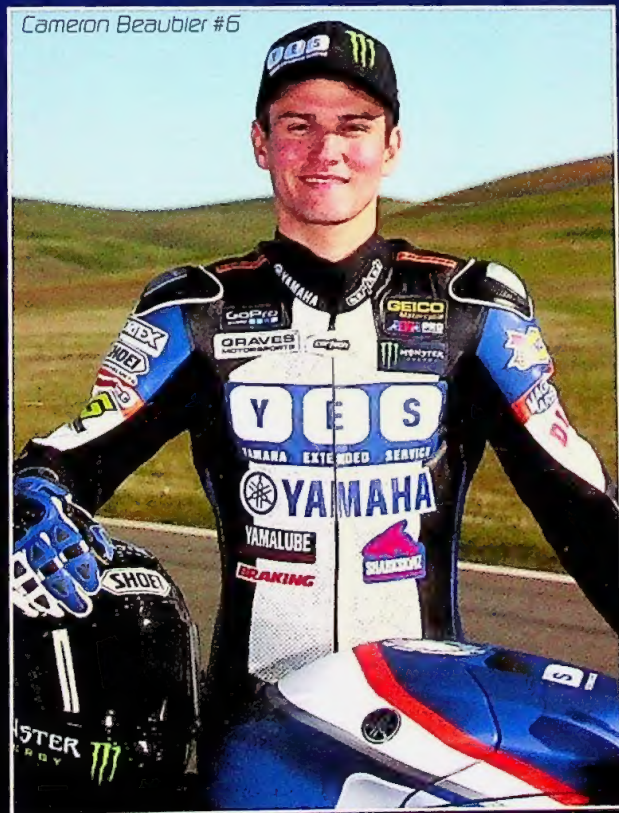


2013 Road Race Media Information

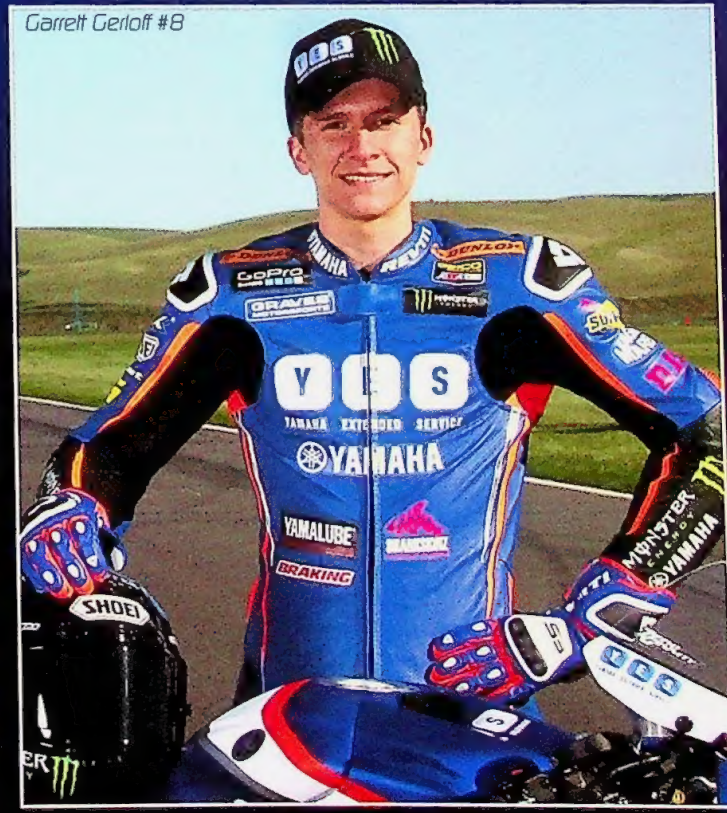
Josh Herrin #2



Cameron Beaubler #6



Garrett Gerloff #8



Autographs



Monster Energy | Graves | Yamaha

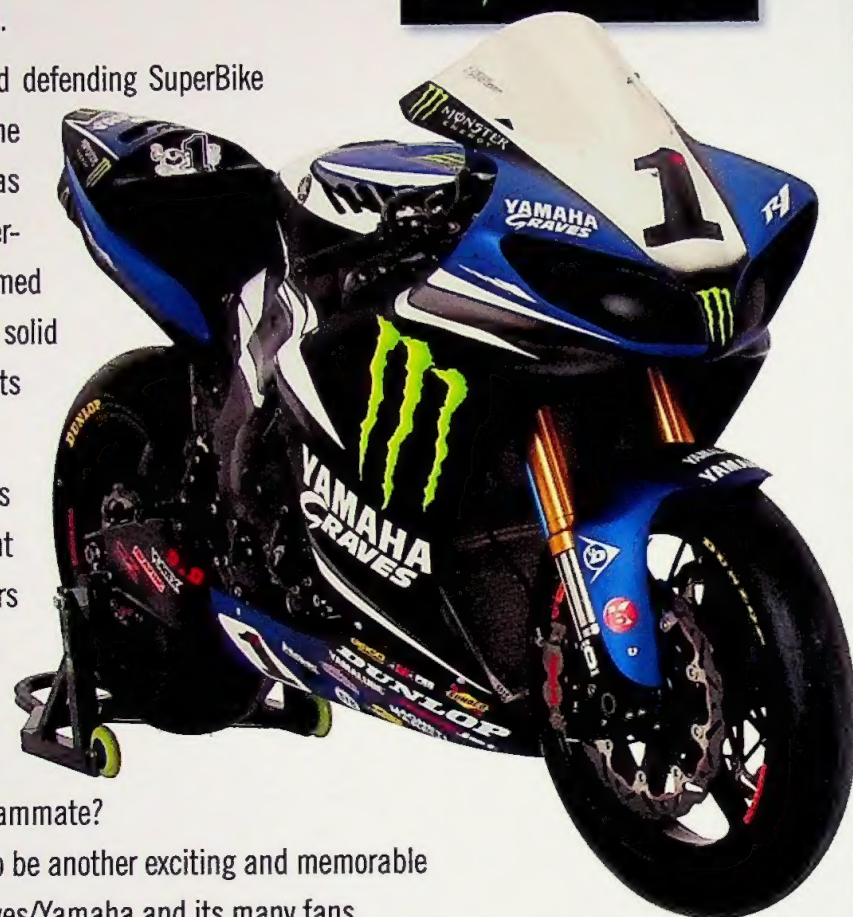
For the past couple of years, Monster Energy/Graves/Yamaha has been the premier race team competing in the AMA Pro National Guard SuperBike class for Yamaha Motor Corporation, U.S.A.

Last year, Josh Herrin joined two-time and defending SuperBike Champ Josh Hayes on the team. Together, the two Josh's were the "class of the class," as Josh Hayes won his third-consecutive SuperBike Championship and Josh Herrin was named SuperBike Rookie of the Year based on his solid performance and remarkable race results throughout the 2012 season.

Both riders return for 2013, and Josh Hayes and Josh Herrin are sure to pick up right where they left off last year, with both riders solidly positioned at the front of races, and in the points standings.

Can the younger Josh snatch the SuperBike crown from the head of his kingly teammate?

It's a compelling subplot to what is sure to be another exciting and memorable SuperBike season for Monster Energy/Graves/Yamaha and its many fans.



MEDIA
02

MEDIA
03

Josh Hayes

The third time was a charm for Josh in 2012, as he won his third consecutive AMA Pro National Guard SuperBike Championship, and he did it in record-setting fashion. Josh rewrote AMA Pro Racing history in several categories. He set a new record for most SuperBike wins in a single season with 16, and he also set a new record for most consecutive SuperBike wins in a single season with 10. Plus, he tied the record for most SuperBike poles in a single season with 10.



Josh led the most laps in 17 out of the 20 SuperBike races held in 2012, and he also had seven perfect weekends. In seven rounds during the 2012 season, Josh qualified his #1 Monster Energy/Graves/Yamaha R1 SuperBike in the pole position, won both SuperBike races, and also led the most laps in both races.

In 2011, Josh won his second consecutive AMA Pro National Guard SuperBike Championship, as well as his second SuperBike title in a row for Yamaha. He captured seven poles, three wins, and nine podium finishes in defending his championship. He only finished off the podium twice over the course of the entire season, and he won the championship on the final lap of the final race.

The 2010 season saw Josh fulfill his lifelong goal of becoming AMA Pro American SuperBike Champion. In the process, he also won Yamaha's first SuperBike title in 19 years. Josh scored an impressive seven wins on the season, earning multiple bonus points for pole positions and laps led.

Josh joined the Yamaha family for the first time in 2009, and he won seven races en route to 2nd place in the AMA Pro American SuperBike Championship. In 2008, he finished second in Formula Extreme and posed a serious challenge to Ben Bostrom in the SuperSport class.

Josh won back-to-back Formula Extreme Championships in 2007 and 2006 and, during the 2005 and 2004 seasons, he competed in the SuperBike class.

For the 2003 season, Josh won the AMA 750 SuperStock Championship. During the 2002 season, he seriously injured his hand in an early-season crash, and he unfortunately missed the remainder of the year. In 2001, he finished 5th in Formula Extreme and 600 SuperSport and, in 2000, he finished 3rd in Formula Extreme.

Josh made his AMA Pro Racing debut in 1999 where he won the 750 SuperSport race at Daytona and finished 3rd in the Formula Extreme class for the season.

Starting his road racing career at 19, Josh made a quick ascension up through the ranks where he won his first three WERA titles in 1994 and numerous others in the following four years.



Number	1
Date of Birth	4/4/75
Home Town	Gulfport, MS
Marital Status	Married to Melissa Paris-Hayes
Height	5' 9"
Weight	162
First Race	1994 WERA
Year Turned Pro	1999
Favorite Track	Road America, Miller, Road Atlanta
Favorite Food	Pasta, Pizza
Favorite Music	Rock
Training	Cycling, Motocross, Tennis
Hobbies	Cycling, Motocross, Tennis



Number	2
Date of Birth	5/23/90
Home Town	Dublin, GA
Marital Status	Single
Height	5' 8"
Weight	140
First Race	1996 CMRRA Riverside
Year Turned Pro	2006
Favorite Track	Laguna Seca
Favorite Food	Mexican
Favorite Music	Alternative
Training	Cycling, Motocross
Hobbies	Motocross, Supercross

Josh Herrin

Josh moved up to the AMA Pro National Guard SuperBike class in 2012, and he proved to be, quite literally, a quick study. He acclimated almost immediately to his big #2 Monster Energy/Graves/Yamaha R1, and picked up the nickname "Holeshot Herrin" for his blistering starts off the line.

Josh had 14 SuperBike top-fives, he finished on the podium in 10 races, and he took 2nd place three times in 2012. He ended the season fourth in the points standings and earned Rookie of the Year honors in the SuperBike class.



In 2011, Josh competed in AMA Pro GoPro Daytona SportBike and finished the season a very close second in the championship. He consistently qualified on the front row for every race and earned the pole position at Mid-Ohio. Josh racked up an impressive five victories, including Miller Motorsports Park, two wins at Road America, a win at Barber Motorsports Park, and he wrapped up the season with a win at the final round at New Jersey Motorsports Park. It was a hard-fought season for Josh, and it prepared him well for his debut season in AMA Pro National Guard SuperBike.

In the 2010 Daytona SportBike Championship, Josh began the year with a win in the season-opening Daytona 200. He went on to record a total of five wins and three pole positions on his way to 3rd place in the Daytona SportBike Championship.

His bid for the 2009 Daytona SportBike Championship came within five points. The season saw him record four wins and continue to come of age in the highly competitive class.

In 2008, Josh scored a race win at Barber Motorsports Park on his Graves Motorsports-prepared YZF-R6. He also earned five podium finishes on the season.

For the 2007 season, Josh finished on the podium three times, and he won the final Mazda Raceway Laguna Seca round of the SuperSport series.

Josh's 2006 Yamaha racing debut saw him finish a very credible 6th in his first AMA SuperSport race. He followed that result with a podium finish at Miller Motorsports Park in only his second start.

Josh won the WERA 600cc National Championship in 2005, preceded by the 125cc USGPNU National Championship in 2004.

In 2003, Josh was invited to the first-ever World Mini Grand Prix Road Race in Valencia, Spain, where he finished 6th and was the top American out of 50 competitors from around the world.

Josh began his racing career at age 6, following in the footsteps of his father who was also a racer.

Monster Energy | Graves | Yamaha
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MARELLI**

ECU and Engine Management



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RACING BODIES
R1 Racing Bodywork

O.Z.
MOTORBIKE

17" Magnesium Wheels

YAMAHA

YZF-R1

NGK
SPARK PLUGS



Battery

GRAVES
MOTORSPORTS

Exhaust Systems and Controls

VORTEX

CAT 5-520 Sprockets

**YAMAHA
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YAMALUBE

Performance Full Synthetic 15-30w Oil



Clutch
Components

DynaJet

Quick Shifter

DUNLOP

17" Racing Slicks

BRAKING

Wave Rotors

MEDIA
08

MEDIA
09

D.I.D

ERV3 Chain



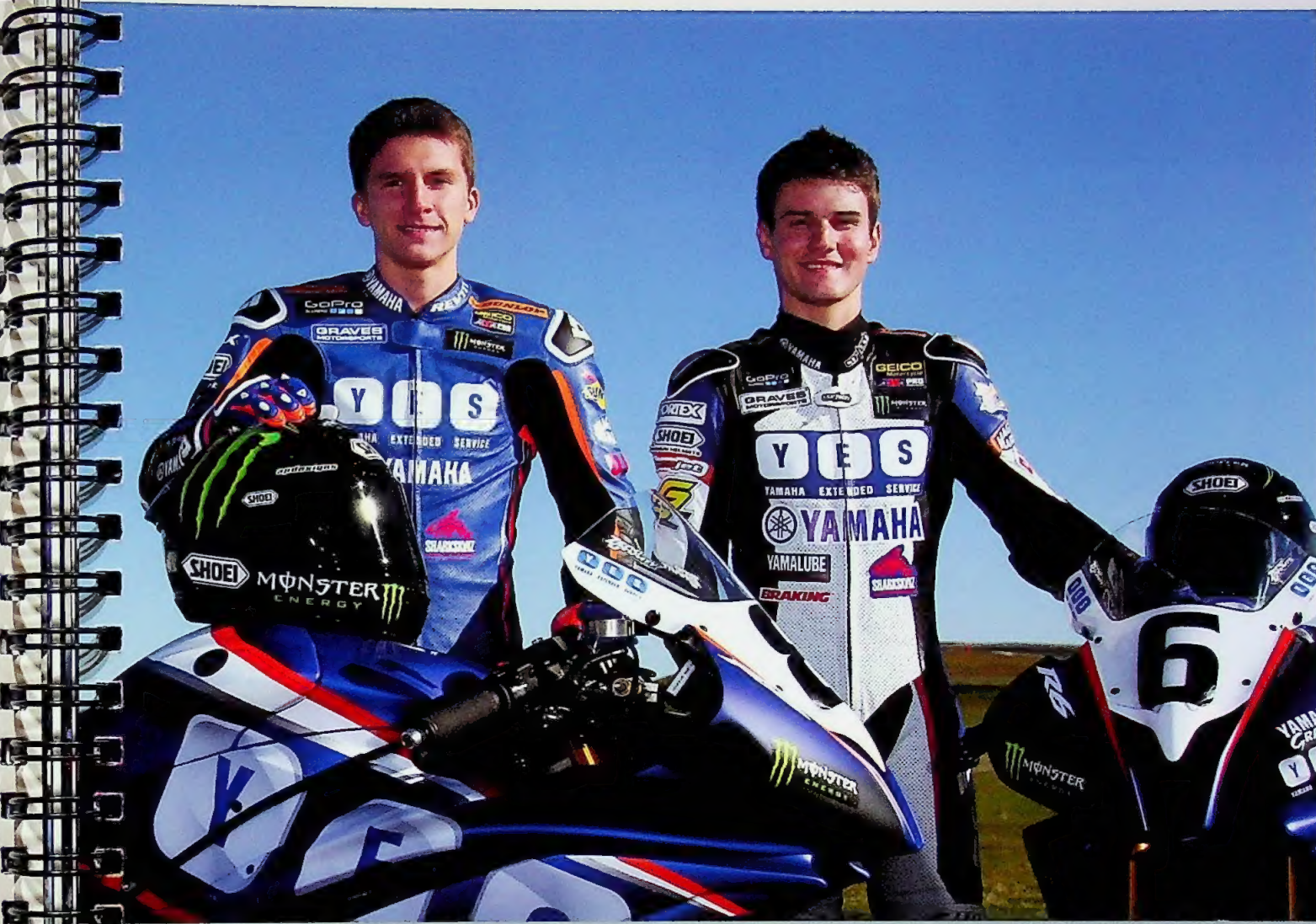
Yamaha Extended Service | Monster Energy | Graves | Yamaha

Since 2011, Yamaha Extended Service/Monster Energy/Graves/Yamaha has been the premier race team competing in the AMA Pro GoPro Daytona SportBike class for Yamaha Motor Corporation, U.S.A.

For the second year in a row, the riders who make up the team are Cameron Beaubier and Garrett Gerloff. Last year, injury prevented Cameron and Garrett from each realizing their full potential, so both riders are hungry for competition and eager for results.

Despite facing more than his fair share of adversity in 2012, Cameron still notched a remarkable seven wins during his shortened season, and he is, without question, a favorite to win the 2013 Daytona SportBike title.

Meanwhile, Garrett, whose 2012 racing season was abbreviated even more dramatically than Cameron's, is super-motivated to give his Yamaha Extended Service/Monster Energy/Graves/Yamaha a run for the championship. Look for both riders to be positioned at the front of the hotly contested DSB field all season long.



Cameron Beaubier

Despite a season of literal ups and downs that led to no less than three injury-involving incidents - two away from the track and one in competition - Cameron won seven AMA Pro GoPro Daytona SportBike races in 2012 aboard his #6 Yamaha Extended Service/Monster Energy/Graves/Yamaha R6. He also earned his first career DSB pole, his first career DSB win, and his first-ever double win all in the same race weekend at Barber Motorsports Park.



Cameron moved up to AMA Pro Go-Pro Daytona SportBike on the #116 YZF-R6 in 2011 where he earned six top-five finishes in 13 starts and finished the season sixth overall in the championship standings. His best race of the season was a second place at Mazda Raceway Laguna Seca. Cameron's impressive results caught the eyes of Yamaha Racing chiefs and, soon after the season ended, he

was recruited to join the Yamaha Extended Service/Monster Energy/Graves/Yamaha team in the DSB class for 2012.

In 2010, Cameron won two races in SuperSport, one being his very first race on a 600 at Daytona, and the other at Infineon. He was in championship contention but unfortunately had an injury toward the end of the season.

In 2009, Cameron rode for Red Bull KTM in the GP125 World Championship. In 2008, he was a member of the Red Bull MotoGP Academy, and he competed in the Spanish GP125 Championship.

Number	6
Date of Birth	12/6/92
Home Town	Roseville, CA
Marital Status	Single
Height	5' 7"
Weight	135
First Race	1997 Sacramento Raceway MX
Year Turned Pro	2009
Favorite Track	Phillip Island
Favorite Food	Sushi
Favorite Music	Country, Rap, Rock
Training	Cycling, Running, Cross-fit
Hobbies	Golf, Motocross, Soccer





Number	8
Date of Birth	8/1/95
Home Town	Spring, TX
Marital Status	Single
Height	5' 8"
Weight	140
First Race	2007 WERA/TGPR/Mini's 80cc - 4th place
Year Turned Pro	2011
Favorite Track	Road Atlanta
Favorite Food	Tex-Mex
Favorite Music	Rock
Training	Cycling, Weight Training, Motocross
Hobbies	Cycling, Motocross

Garrett Gerloff

2012 was Garrett's rookie season in the AMA Pro GoPro Daytona SportBike class, and it was an eventful one...for precisely the wrong reason. In the very first practice session for the very first race of the season - the Daytona 200 - Garrett high-sided his #8 Yamaha Extended Service/Monster Energy/Graves/Yamaha R6 and suffered a fractured femur that sidelined him for the remainder of the DSB season.

Garrett did return to action for the final three rounds of the 2012 season, but he competed in AMA Pro Motorcycle-Superstore.com SuperSport instead of DSB in order to get himself back into racing shape. Everything came good for Garrett in the season's final round at NOLA Motorsports Park in New Orleans, where he took the win in Sunday's race.



In 2011, Garrett raced in the WERA National Challenge Series, specifically in the 600 Superstock and 600 Superbike Expert classes. He qualified on pole for every 600 Superstock race, tallied 9 wins in 14 races and was only off the podium twice, finishing the season with the 600 Superstock Expert Championship. Garrett then made his AMA Pro Racing debut at New Jersey Motorsports Park where he learned the track quickly and, on Saturday, won his first-ever professional race. Having an eye for talent, Chuck Graves wasted no time and assembled a program for the youngster to campaign the entire AMA DSB series on a Yamaha Extended Service/Monster Energy/Graves/Yamaha R6.

The 2010 season was Garrett's first year on a 600. Starting the season with a 2nd-place finish on his first race weekend with the 600, Garrett won the 600 Superbike Expert WERA National Championship, along with some regional WERA 600 Expert Championship races. Garrett also won the Youth Rider of the Year Award presented by the AMA Road Race Grand Championships, and he also won an AMA RRG 600 Supersport Expert championship.

2009 saw Garrett start off the season strong with a double win at Jennings GP, which was his first win in USGPRU competition. He was on the podium at every race weekend and, by the end of the year, he wrapped up three USGPRU National Championships and missed out on the 4th by just a single point. He also won two WERA National Championships.

Garrett was raised on a motorcycle. From the time he was four years old, he was racing around all of the motocross tracks in south Texas, following in the footsteps of his dad, a former White Brothers World Vet Motocross Champion. After attending an AMA Pro Racing event at Barber Motorsports Park, Garrett knew his future would be in road racing. He got his first road racing motorcycle in 2007 and never looked back.

Yamaha Extended Service | Monster Energy | Graves | Yamaha
2013 Product Partners

Y

E

S

YAMAHA EXTENDED SERVICE

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SHARKSKINZ
RACING BODIES
R6 Racing Bodywork

YAMAHA
YZF-R6

NGK
SPARK PLUGS

SPEEDCELL
Battery

VORTEX
CAT 5-520 Sprockets

DUNLOP
17" Racing Slicks

D.I.D
ERV3 Chain

GRAVES
MOTORSPORTS
Exhaust Systems and Controls

Dynojet
Quick Shifter

YAMALUBE
Performance Full Synthetic 15-30w Oil

BRAKING
Wave Rotors

MEDIA
16

MEDIA
17



MEDIA
18



MEDIA
19



2013 GEICO Motorcycle AMA Pro Road Racing Series

For 2013, the Monster Energy/Graves/Yamaha SuperBike and Yamaha Extended Service/Monster Energy/Graves/Yamaha Daytona SportBike Teams will be traveling from coast to coast where they will compete at the best road racing courses in the United States during the GEICO Motorcycle AMA Pro Road Racing season. This year, the Series will make two visits to the highly popular Mazda Raceway Laguna Seca - once during the Red Bull United States Grand Prix MotoGP event in July followed by an encore visit to Laguna Seca in September for the World Superbike event.

March 14-16, 2013

Daytona International Speedway

Daytona Beach, FL

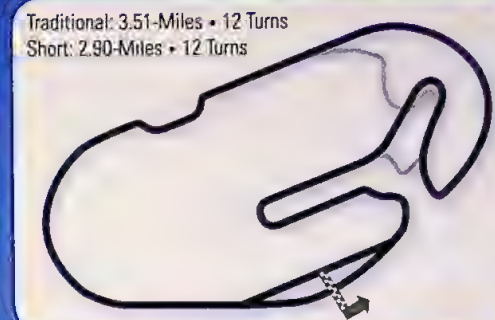
The AMA Pro Road Racing season kicks off at the World Center Of Racing, Daytona International Speedway, for the 72nd running of the historic Daytona 200. Last year, Joey Pasquarella became the 21st Yamaha rider to win the 200 and, in AMA Pro National Guard SuperBike, Monster Energy/Graves/Yamaha rider Josh Hayes won the first race of the season, and the first of his record-breaking 16 SuperBike wins in a single season.

Track Length: 3.51/2.9 miles

Number Of Turns: 12

Track Fact: From 1972 through 1984, Yamaha won an unprecedented, unbeaten string of 13 Daytona 200 races in a row

Traditional: 3.51-Miles • 12 Turns
Short: 2.90-Miles • 12 Turns



May 31-June 2, 2013

Road America

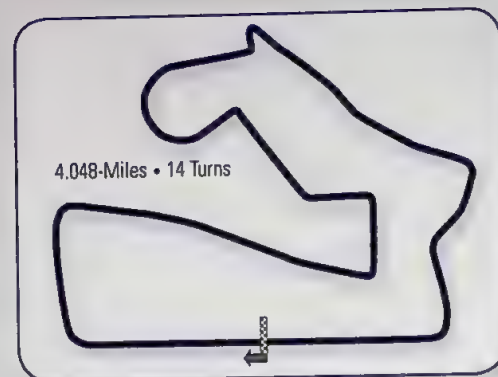
Elkhart Lake, WI

Known to be one of three-time SuperBike Champion Josh Hayes' favorite tracks, Road America winds its way through Wisconsin's beautiful Kettle Moraine country and is one of the most legendary tracks in the United States. Last year, Josh recorded his first double-win of the season at Road America, and it was the start of his record 10-race winning streak.

Track Length: 4.048 miles

Number Of Turns: 14

Track Fact: Among race fans, Road America's Turn Five is known to be one of the country's premier spots for viewing motorcycle road racing



June 21-23, 2013

Barber Motorsports Park

Birmingham, AL

2012 was a big year for the Yamaha U.S. Road Racing teams at George Barber's spectacular Alabama road course. Not only did Josh Hayes score his second double-win of the season, but also, Yamaha Extended Service/Monster Energy/Graves/Yamaha rider Cameron Beaubier earned his first pole in the AMA Pro GoPro Daytona SportBike class, and he went on to win both DSB races on the weekend.

Track Length: 2.38 miles

Number Of Turns: 14

Track Fact: Barber Vintage Motorsports Museum features a collection of some 1,200 vintage and modern motorcycles



July 12-14, 2013

Mid-Ohio Sports Car Course

Lexington, OH

Nestled in the rich farmland and gently rolling hills of central Ohio, Mid-Ohio Sports Car Course has been a mainstay on the American road racing scene since 1962. In 2012, Josh Hayes notched his third double-win in a row, and Cameron Beaubier won Sunday's Daytona SportBike race.

Track Length: 2.4 miles

Number Of Turns: 15

Track Fact: Mid-Ohio's "Keyhole" is a favorite viewing area for spectators, with its amphitheater-like seating area offering fans a perfect view of the action



MEDIA

22

July 19-21, 2013

September 27-29, 2013

Mazda Raceway Laguna Seca

Monterey, CA

AMA Pro Road Racing will be going to Mazda Raceway Laguna Seca twice in 2013--first, as a complement to the Red Bull U.S. MotoGP event and, in an encore engagement, alongside the World Superbikes in September. Josh Hayes and Cameron Beaubier each won the single race in their respective classes, and they'll be looking to win each leg of the two Laguna Seca events.

Track Length: 2.238 miles

Number Of Turns: 11

Track Fact: One of the most famous features in the world of road racing, Laguna Seca's "Corkscrew" drops 59 feet from the entrance of Turn 8 to the exit of Turn 8A. It's the equivalent of a 5½-story drop in just 450 feet of track length



August 2-4, 2013

Miller Motorsports Park

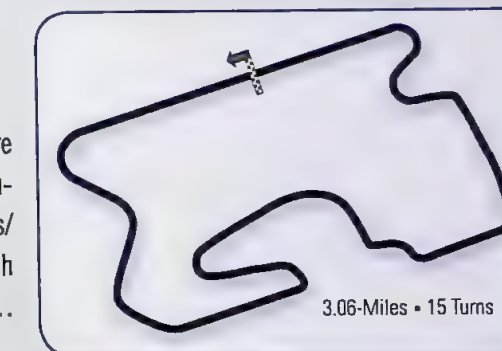
Tooele, UT

This year, AMA Pro Road Racing has Miller Motorsports Park all to itself, so there will be two exciting races to watch in each of the four classes, including SuperBike and Daytona SportBike. All the better for the Monster Energy/Graves/Yamaha SuperBike team where, in 2012, Josh Hayes and his teammate Josh Herrin finished 1-2 in the race. This year, the two Josh's will try to do it again... twice in the same weekend.

Track Length: 3.06 miles

Number Of Turns: 15

Track Fact: The Yamaha Champions Riding School (YCRS) is based at Miller Motorsports Park and offers both two- and three-day classes on the school's own Yamaha YZF-R6s



September 13-15, 2013

New Jersey Motorsports Park

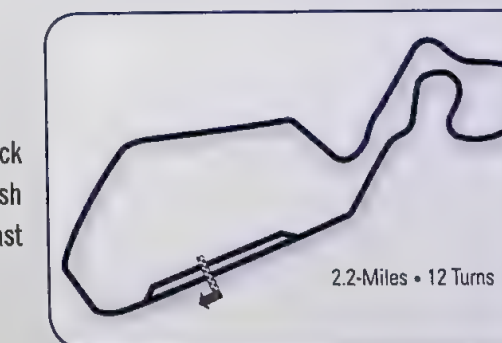
Millville, NJ

South-Central New Jersey is the site of New Jersey Motorsports Park, and a track that has been good to three-time and defending SuperBike Champion Josh Hayes. He holds the overall lap record at NJMP and has won seven of the past eight SuperBike races there.

Track Length: 2.22 miles

Number Of Turns: 12

Track Fact: NJMP's event is called the "Devil's Showdown," which is an homage to the Jersey Devil, a legendary creature said to inhabit the Pine Barrens of South-Central New Jersey



MEDIA

23



2013 GEICO Motorcycle AMA Pro Road Racing Series

AMA Pro National Guard SuperBike

The AMA Pro National Guard SuperBike class is AMA Pro Road Racing's premier event. AMA Pro SuperBikes approach 200 horsepower, tip the scales with a dry weight of just 370 pounds, and feature some of the most talented veteran racers in the world as they battle it out at over 200 mph on some of the fastest tracks in the country. Over the past decade, many former AMA Pro SuperBike champions - including two of the last three - have gone on to become FIM MotoGP Champion and FIM World Superbike Champion. Nicky Hayden, the 2002 AMA Pro SuperBike champion went on to claim the 2006 MotoGP title, and three-time AMA Pro SuperBike champion Ben Spies won the 2009 World Superbike title aboard a Yamaha R1 in his rookie season. For the third year in a row, Monster Energy/Graves/Yamaha rider Josh Hayes will carry the #1 on his YZF-R1, as he, once again, defends his AMA Pro SuperBike Championship title.

AMA Pro GoPro Daytona SportBike

Daytona SportBike is the class that hones the skills of many younger racers who have moved up from the SuperSport class. While racing in Daytona SportBike, these riders continue to polish their racecraft in hopes of eventually competing in AMA Pro SuperBike. The DSB class features middleweight motorcycles and offers some of the closest racing you'll see anywhere on the globe. With more eligible motorcycles from more manufacturers than any other class in the world, a wide variety of riders and machines filled the Daytona SportBike grid at each and every round, making it arguably AMA Pro Racing's most hotly contested class of racing.



GEICO Motorcycle AMA Pro Road Racing 2013 Schedule

Round One	March 14-16	Daytona Int. Speedway, Daytona Beach, FL
Round Two	May 31 - June 2	Road America, Elkhart Lake, WI
Round Three	June 21-23	Barber Motorsports Park, Birmingham, AL
Round Four	July 12-14	Mid-Ohio Sports Car Course, Lexington, OH
Round Five	July 19-21	Mazda Raceway Laguna Seca, Monterey, CA
Round Six	August 2-4	Miller Motorsports Park, Tooele, UT
Round Seven*	August 16-18	Indianapolis Motor Speedway, Indianapolis, IN
Round Eight	September 13-15	New Jersey Motorsports Park, Millville, NJ
Round Nine	September 27-29	Mazda Raceway Laguna Seca, Monterey, CA

* XR1200 Class only

Note: Dates subject to change and additional venues may be added

Past Yamaha AMA Championships

AMA Pro SuperBike

2012 Josh Hayes
2012 Team Championship
2012 Manufacturer's Championship
2011 Josh Hayes
2010 Josh Hayes
1991 Thomas Stevens

Daytona SportBike

2012 Team Championship
2009 Manufacturer's Championship

SuperSport (Current Era)

2011-East David Gaviria
2010-East J.D. Beach
2010-West Joey Pascarella
2010-Top Gun Tyler O'Hara
2010-National Austin Dehaven
2009-East Josh Day
2009-West Ricky Parker

SuperSport (Pre-2009)

2008 Ben Bostrom
2006 Jamie Hacking
2003 Jamie Hacking
1994 Jamie James
1990 David Sadowski
1989 Scott Zampach

SuperStock

2006 Jamie Hacking
2004 Aaron Gobert
1995 Tom Kipp

250 Grand Prix

2003 Rich Oliver
2001 Jim Filice
2000 Charles Sorensen
1999 Charles Sorensen
1998 Roland Sands
1997 Rich Oliver
1996 Rich Oliver
1995 Rich Oliver
1994 Rich Oliver
1993 Jim Filice
1992 Colin Edwards II
1991 Jim Filice
1990 Doug Brauneck
1989 John Kocinski
1988 John Kocinski
1987 John Kocinski
1984 Don Greene
1983 Randy Renfrow
1982 Gary McDonald
1979 Freddie Spencer
1978 Randy Mamola
1977 Dave Ernde

Formula One

1981 Dale Singleton
1980 Richard Schlachter
1979 Richard Schlachter
1978 Mike Baldwin
1977 Kenny Roberts
1976 Randy Cleek

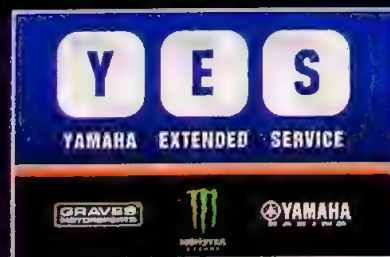
Middleweight Team


Challenge/GTU Endurance
1990 Northstar Racing
1989 Team Toomer
1986 Paul Smith Racing
1985 Double Down Racing

Media Contact:
Sean Bice • 740-973-6258 • spbice@windstream.net
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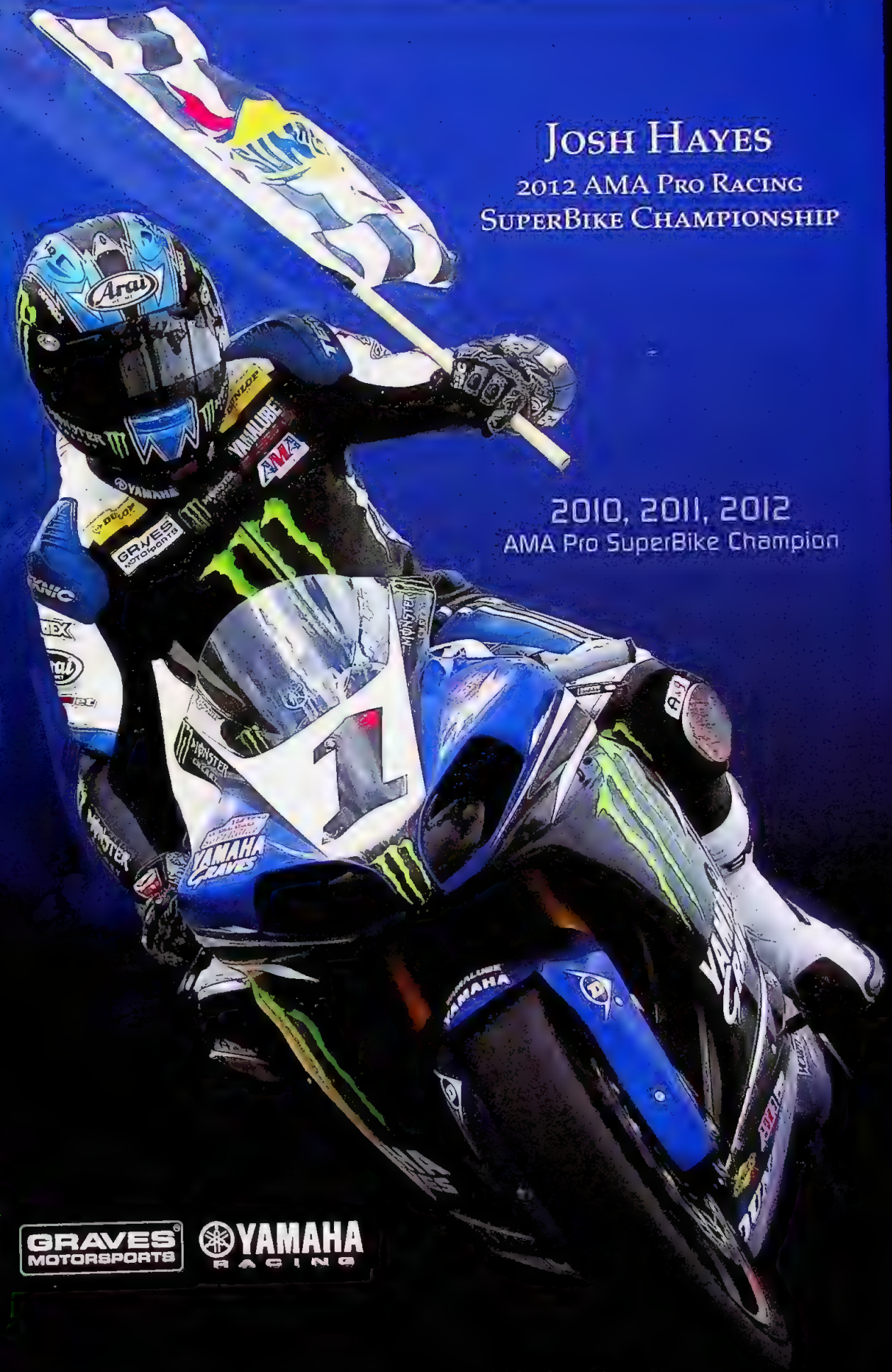


GRAVES
MOTORSPORTS

YAMAHA
RACING

JOSH HAYES
2012 AMA Pro Racing
SUPERBIKE CHAMPIONSHIP

2010, 2011, 2012
AMA Pro SuperBike Champion



Autographs

JOSH HAYES
2012 AMA PRO RACING SUPERBIKE CHAMPION





HAYES

02



HAYES

03



HAYES

04



A SEASON FOR ALL AGES

Winning a third-consecutive AMA Pro Racing SuperBike Championship is, by all accounts, a monumental accomplishment. But, to threepeat in the absolutely dominating, record-breaking fashion that Monster Energy/Graves/Yamaha rider Josh Hayes did last year made his 2012 season truly one for the ages.

It was an 11-round knockout, in which Josh led the most laps in 17 out of the 20 SuperBike races that were run. It was also a season in which he had seven perfect weekends. In seven rounds during the

2012 season, Josh qualified his #1 Yamaha YZF-R1 SuperBike in the pole position, won both

SuperBike races, and also led the most laps in both races.

Below is a recap of Josh's season "by the numbers," detailing the records that he set and the milestones that he reached:

AMA Pro SuperBike Records By Josh In 2012:

- Most SuperBike Wins In A Single Season (16)
- Most Consecutive SuperBike Wins In A Single Season (10)
- Most SuperBike Poles In A Single Season (10)

AMA Pro Racing Career Milestones By Josh In 2012:

- Second In All-Time Career SuperBike Championships (3)
- Second In All-Time Career SuperBike Wins (33)
- Fourth In All-Time Rider Wins (All AMA Classes) (55)
- Third In All-Time SuperBike Poles (23)

HAYES

05

Round 1
DAYTONA INTERNATIONAL SPEEDWAY

Daytona Beach, Florida

Picking up right where he left off in 2011, Josh was fast right from the start at Daytona. He qualified on the provisional pole, and then, he earned the first of what would become a record 10 pole positions out of 11 rounds on the 2012 season.

RESULTS

SuperBike Race 1: Hayes 1st, Herrin 21st • SuperBike Race 2: Hayes 2nd, Herrin 4th.

Daytona 200: Beaubler 3rd, Hayden 7th.

HAYES
06

HAYES
07

205 MPH

The 10th SuperBike race reached its apex along Daytona's 31-degree banking

DAYTONA INTERNATIONAL SPEEDWAY

Josh was a man on a mission in SuperBike Race 1. He moved to the front of the pack in very quick fashion and clicked off fast lap after fast lap. He scored a valuable bonus point for leading the most laps—in fact, he led every lap of the 15-lap race—then took the checkered flag more than eight seconds ahead of second-place finisher Blake Young. Josh also recorded the fastest lap of the race.

After celebrating the win with his crew, Josh said, "Man, my 2012 R1 is fast. What a day...I'm so happy. I've got to thank my whole Monster Energy/Graves/Yamaha team, including my crew chief Jim Roach, for working so hard in the off-season and this weekend to give me such a dominant motorcycle. It's a great start to the season, and I can't wait for tomorrow's race."



HAYES
08

In SuperBike Race 2, Josh, who earned another valuable point in the championship by leading the most laps, was perfectly positioned on the final lap to use the famous Daytona draft for the win, and he crossed the finish line in a photo finish. However, Blake Young held on to win the race by a scant two one-thousandths of a second. Josh left Daytona in the lead of his third consecutive championship.

Commenting on the race, Josh said, "Wow, that was exciting, but I just mistimed it on that last lap. My crew gave me a great bike today, but that one was on me. It was a great race for the fans, and I can't wait to get to Road Atlanta. It's going to be a great season."

22 The extra weight, in pounds, in safety equipment that Josh Hayes wears while racing his R1

Top left: The boss Keith McCarty and his number-one rider.

Bottom left: The boss Melissa Paris-Hayes and her number-one man.

Below: Jeff Myers (left) and crew chief Jim Roach (right) do some pitlane adjustments to Josh Hayes' R1, along with unsung (and partially pictured) hero Steve Rounds.



Round 2 ROAD ATLANTA Brasellon, Georgia



3440

The total distance, in miles, that Josh Hayes raced during the 2012 season

RESULTS

SuperBike Race 1: Hayes 2nd, Herrin 3rd • SuperBike Race 2: Hayes 1st, Herrin 3rd.
DSB Race 1: Hayden 3rd • DSB 2: Hayden 2nd.

HAYES
09



ROAD ATLANTA

Despite being away from Road Atlanta last year (AMA Pro Racing did not compete at ATL in 2011), Josh wasted no time getting up to speed on the north Georgia road course. In the first qualifying session at Road Atlanta, Josh put his crossplane-crankshaft Yamaha YZF-R1 on the provisional pole.

In final qualifying, Josh actually won the pole position and important bonus point based on his fastest time from Friday's first qualifying session.

Commenting on his final qualifying session, Josh Hayes said, "Conditions were a little bit different this morning than they were yesterday, so I was glad to get in my fastest lap on Friday. I went out and practiced a couple of starts, too, so I'm ready for the race."

In Saturday's SuperBike Race 1, Josh finished second in the hotly contested event, which was red-flagged when race winner Blake Young took a spill on lap 14 of the 20-lap event. Josh earned an additional bonus point for leading the most laps (13 of the 20) in the race, and he and Blake were tied for the championship lead after Saturday's race.

After the race, Josh said, "Big congrats to Blake on the win. It was a hero ride for him, and my hat's off to him. My team gave me a good, competitive bike today, and we led the most laps...but unfortunately not the final lap. So, we'll look at things tonight to see what we can do to move up a position in tomorrow's race."



HAYES
10



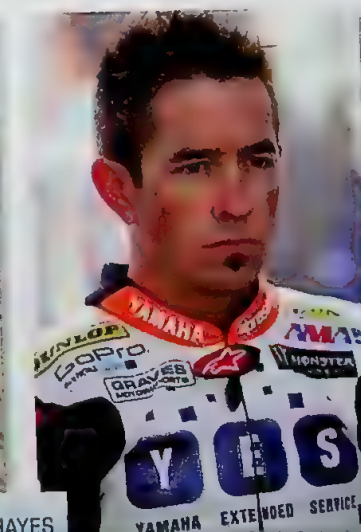
In Sunday's SuperBike Race 2, Josh raced his #1 R1 to a dominant win. He made up his mind to get to the front as quickly as possible and create a comfortable lead, which he did in short fashion. On Lap 6, Josh clicked off a lap of 1:24.922, which was nearly half a second faster than his pole-position-winning lap on Friday. He maintained a blistering pace throughout the race, pulled a sizeable gap on second-place Blake Young, and continued to stretch out his lead to more than five seconds. As lapped riders came into play, the gap closed up just a bit in the closing laps of the race, but Josh spurred his R1 on and won by a dominant 5.214 seconds ahead of Young, who finished in second.

After accepting the stylish surfboard trophy for being the "Big Kahuna" at Road Atlanta, Josh commented, "I'm glad to put one together here today, and get the win. We changed a few things on the bike for today's race, and we were able to put down some really good laps. It's a lot easier on my ticker to get away a little bit and ride my own race. After yesterday, I didn't expect it to go that way, but I'm happy that it did."

Just as he did yesterday, Josh earned another valuable bonus point for leading the most laps in the race. With those two bonus points, the bonus points for his pole positions at Daytona and Road Atlanta, and his two race wins thus far, Josh was, once again, leading the SuperBike season championship.



HAYES
11



Opposite page, bottom right: It's like a marriage between crew chief Jim Roach and his rider Josh Hayes. Communication is key, with lots of hand gestures.

Lower left: For suspension gurus Kyle Guggliemetti and Chris Lessing, it's always springtime.

Lower right: Like the superhero that he is, Tommy Hayden answered the call at Daytona, and flew into action for the Yamaha Extended Service/Graves/Yamaha team. He raced an R6 throughout the rest of the season.

5.214
Seconds

The gap that Josh Hayes had over the competition winning Sunday's SuperBike Race 2 at Road Atlanta

ROUND 3
INFINEON RACEWAY
Sonoma, California



RESULTS

SuperBike Race 1: Hayes 1st, Herrin 4th • SuperBike Race 2: Hayes 7th, Herrin 15th
D8B Race 1: Beaubler 3rd, Hayden 5th • D8B Race 2: Hayden 2nd, Beaubler 26th

HAYES
12

In his trademark, workmanlike manner, Josh got right down to business at Infineon Raceway as the first qualifying session began, and he immediately went to the top of the lap charts.

While other riders pitted for adjustments, Josh continued to lay down lap after lap, imposing his considerable will on the rest of the field. He finished the qualifying session having run a total of 22 laps, which was more than any other rider on the track. His second-to-the-last lap was his fastest of the day as he clicked off a 1:36:032, and it was nearly a full second faster than the second-place qualifier, earning him the provisional pole at Infineon.

Commenting on his qualifying session, Josh said, "I ran a lot of laps, and we put on a fresh tire to finish out the session, which did the trick. I was doing 36's pretty much the entire session, but that fresh tire almost put me in the 35's. We'll see what happens tomorrow. The R1 is really suited to this racetrack, and hopefully, I'll be able to show even more of its awesome potential tomorrow."

30,000 The total distance, in miles, that Yamaha's team transporters travel during a typical racing season

Improving on his provisional-qualifying lap time, Josh Hayes won the pole in final qualifying at Infineon Raceway. He went to work quickly and remained solidly at the top of the charts throughout the entire session. Without the blustery wind that occurred during provisional qualifying on Friday, Josh turned a 1:35.872, which was his fastest lap of the weekend and, obviously, the fastest lap of any SuperBike rider. Remarkably similar to the scenario that played out Friday, Josh was, once again, nearly a full second faster than the second-place qualifier.

That was three pole positions in a row—in as many events—for Josh thus far on the season, which netted him three valuable bonus points towards the successful defense of his SuperBike title.

A rare sight, indeed. Josh Hayes and his #1 R1 on the ground at Infineon. Sometimes, to find the limit, you have to go past it.

HAYES
13

INFINEON RACEWAY

In SuperBike Race 1 at Infineon Raceway, Josh got the holeshot and raced his #1 R1 to a thoroughly dominant win. Josh was never headed in the race and, as the laps wound down, he continued to extend his lead all the way to the checkered flag. Along with the points that he earned for the win, Josh also captured the vital bonus point for leading the most laps. The win was Josh's 20th in the AMA Pro SuperBike class, and he had a 13-point lead in the championship heading into Sunday's Race 2.

"I got a good start," Josh said, "and I tried to settle into a rhythm where I could keep laying down consistently fast laps and stretch out a comfortable lead. My team gave me a great bike today, which enabled me to do just that. This is a good track for me, with awesome fans, and I'm really looking forward to getting back out there for tomorrow's race."

Major drama unfolded for Josh in Sunday's SuperBike Race 2 when he suffered a very uncharacteristic tipover



Above: Technician Steve Rounds does yeoman's work on Josh Hayes' R1, and he does it without a lot of tanks.
Below: The brotherhood of the podium. It's all laughs between Josh Hayes and Danny Eslick when the racing is done.

on lap two. Both he and his R1 were none the worse for wear, however. Josh quickly got back on the bike and started clicking off fast laps, which got him all the way up to seventh place when the checkered flag waved.

Josh raced hard and captured as many valuable championship points as he could, and he left Infineon Raceway just four points out of the championship lead.



HAYES
14

Round 4
MILLER MOTORSPORTS PARK
Tooele, Utah

RESULTS

SuperBike Race: Hayes 1st, Herrin 2nd.
DSB Race: Beaubler 3rd, Hayden 9th.



1:49.729

The fastest lap time that any AMA Pro Racing SuperBike rider has ever circulated the Miller Motorsports Park road course. A record now owned by Josh Hayes.

HAYES
15

MILLER MOTORSPORTS PARK

In some of the strongest winds ever experienced during an AMA Pro SuperBike qualifying session, Josh earned the provisional pole in the first qualifying session at Miller Motorsports Park.

The morning practice session, which preceded qualifying, was also fraught with weather, as rain pelted down on the 3.06-mile, 15-turn road course. Josh led that session, which proved that, like a postman, Hurricane Hayes hauls the mail in rain, wind, and probably gloom of night if the condition presented itself to him.

Commenting on his qualifying session, Josh said, "The wind obviously presented a challenge for us out there, but my Monster Energy/Graves Yamaha R1 is fast in any condition. Still, I'm looking forward to tomorrow's final qualifying and, hopefully, a little less wind, so I can bring my lap times down."

Compared with provisional qualifying, track conditions improved for Saturday's final SuperBike Q session. Josh took full advantage and improved on his provisional-pole-setting time to secure his fourth pole position of the season and remain perfect on the year in qualifying his #1 R1.

At about the midpoint of the final qualifying session, Josh turned a lap of 1:49.729, which is the fastest that any AMA

Pro SuperBike rider had ever circulated the 3.06-mile, 15-turn road course since the new AMA Pro Racing rules package was introduced in 2009.

"I was looking forward to today's final qualifying and hoping for a dry track and a little less wind than yesterday," Josh said. "We got our wish, and I was able to get down to business. My crew gave me a great bike, and the Dunlop tires were awesome."

Josh got the holeshot in the Memorial Day SuperBike race at Miller, and he led from start to finish, taking the checkered flag with nearly an eight-second lead over the rest of the SuperBike field for his fourth victory of the season. He earned the maximum haul of points from Miller, earning the bonus point for pole, the bonus point for leading the most laps (which turned out to be all the laps), and the points for the win. Altogether, the weekend vaulted Josh back into the lead for his third SuperBike Championship in a row.

"It was a perfect Memorial Day," Josh said. "Thanks to all the servicemen and women out there who support us and, hopefully, they were entertained by the show we put on under the umbrella they provide for us."



HAYES
16



Left: Josh Hayes heads out on track once again. He generally does more laps than any other rider in each practice and qualifying session.

Below: Josh Herrin had a remarkable rookie season that included a 2nd-place finish at Miller and Rookie of the Year honors for the season.

Bottom: The men and their machine. Technicians Jeff Myers and Steve Rounds spend even more time with Josh Hayes' R1 than Josh does, and that's saying a lot.



288

Total number of earplugs used by Josh Hayes and Josh Herrin during the 2012 season



HAYES
17

Round 5 ROAD AMERICA Elkhart Lake, Wisconsin

In Friday's morning practice session at Road America, Josh was more than two seconds faster than anyone else on the racetrack, and it was an indication of things to come in the afternoon's provisional qualifying session. In both of the sessions, Josh was the only rider in the 2:11s and, with final qualifying scheduled for Saturday morning, he was poised to break Road America's all-time SuperBike track record held by Mat Mladin.

"This is a favorite track of mine, if not my favorite track," Josh said. "It suits me well, and I'm really comfortable on the bike. It was a little cool and windy today so, if conditions improve for tomorrow morning's session, I think we have a realistic shot at getting the record."

After flirting with the Road America all-time SuperBike track record while earning the provisional pole, Josh broke it in Saturday morning's final qualifying session and earned a valuable bonus point for winning the pole. It was the fifth pole position out of five on the season for Josh.

Hinting that he thought he had a realistic shot at the record after yesterday's provisional qualifying, Josh proved to be prophetic as he clicked off the record-breaking lap of 2:11.33 on lap 8, which was at about the halfway point of the laps he ran.

"I'm obviously happy to break the track record because it speaks well of what we're doing out there," Josh said. "But, the most important thing is the race, so my focus, as always, is on winning."

RESULTS

SuperBike Race 1: Hayes 1st, Herrin 3rd • SuperBike Race 2: Hayes 1st, Herrin 3rd

DSB Race 1: Beaubler 2nd, Hayden 12th • DSB Race 2: Hayden 4th, Beaubler 20th



880

The average number of tires used by the two Yamaha teams during a typical racing season

ROAD AMERICA

Under threatening skies, Josh Hayes ran away with the win in SuperBike Race 1 at Road America. When raindrops began to fall on the final lap, Josh had already built up a lead of more than 11 seconds. The race was red-flagged, and Josh was declared the winner, as if there was any question about the result.

Immediately pulling a three-second gap after lap one, Josh ran in a class by himself, and it was similar to the dominant performance that he had on the previous weekend at Miller Motorsports Park.

Commenting on his race, Josh said, "It was an excellent day. The bike was working well and, about the third lap in, I wasn't really believing my pit board, so I kept pushing my advantage. The rain was a bit tricky towards the end, so I decided to slow down some. It was good that they red-flagged it on the final lap."

On the basis of the bonus point that Josh earned for pole position, the bonus point for leading the most laps (which were all the laps) in the race, and the points for the win, Josh led his third SuperBike championship by 14 points.

Improving on the 11-second margin of victory by which two-time reigning AMA Pro National Guard SuperBike Champion Josh Hayes won Saturday's Race 1 at Road America,

he crossed the finish line in Sunday's Race 2 with his nearest competitor almost 14 seconds behind him. It was the fifth win for Josh so far on the season.

Similar to SuperBike Race 1, Josh got another great start off the line in Race 2, and he immediately started clicking off fast lap after fast lap to push his advantage early in the race. In fact, on just lap two of the contest, Josh laid down a blistering time of 2:11.216, which was actually faster than the record-breaking lap of 2:11.333 that he ran in Saturday morning's final qualifying. It was obvious that no one was going to catch the Mississippi Madman as he notched his sixth win of the season.

"Big thank you to an amazing crew and an amazing team," Josh said after the race. "My bike was just great from the beginning. We're just clicking, and I want to continue pushing my limits to see how far I can take this thing. Road America is just such a fun track to ride on. I really have a good time riding here."

Josh earned another bonus point for leading the most laps, which, like Race 1, was all the laps in the race, and he left Road America leading his third SuperBike championship by 20 points.

Below: Band of brothers (left to right). Crew members Bryce Eikelberger, Mitch Leonard, Steve Rounds, and Jeff Myers hold an impromptu meeting.



HAYES
20

Round 6

BARBER MOTORSPORTS PARK
Birmingham, Alabama

740

The total size, in acres,
of Barber Motorsports Park



RESULTS

SuperBike Race 1: Hayes 1st, Herrin 2nd. • SuperBike Race 2: Hayes 1st, Herrin 3rd.
DSB Race 1: Beaubler 1st, Hayden 3rd. • DSB Race 2: Beaubler 1st, Hayden 4th.

HAYES
21

BARBER MOTORSPORTS PARK

Gulfport, Mississippi, native Josh Hayes is obviously used to the heat and humidity of the Deep South, and he was a cool customer on the track in provisional qualifying at Barber Motorsports Park, setting the fastest time on his #1 R1 by nearly half-a-second over the rest of the SuperBike field.

With his family and friends in attendance and cheering him on, Josh went out on the blisteringly hot track in his usual workmanlike fashion and started clicking off fast lap after fast lap where he topped the charts throughout the entire provisional qualifying session.

And Josh reckoned that he could go faster in final qualifying. "I would expect that, tomorrow, we'll see the fastest lap times of the weekend, with an early-morning second qualifying session and cooler track temperatures," Josh predicted.

He predicted correctly. With his sixth pole position in as many tries on the season, Josh earned another valuable championship bonus point.

"Cooler is a bit of a misnomer, but the temps were a few degrees lower than yesterday, and it helped me go a little bit faster," said Josh. "This afternoon's race conditions are going to be more like yesterday's provisional qualifying, and I think we've got a good setup for that. It's going to be a hot race, for sure."



Jeff Myers not only spins the wrenches, but he also holds the pit board. Is there anything he can't do?

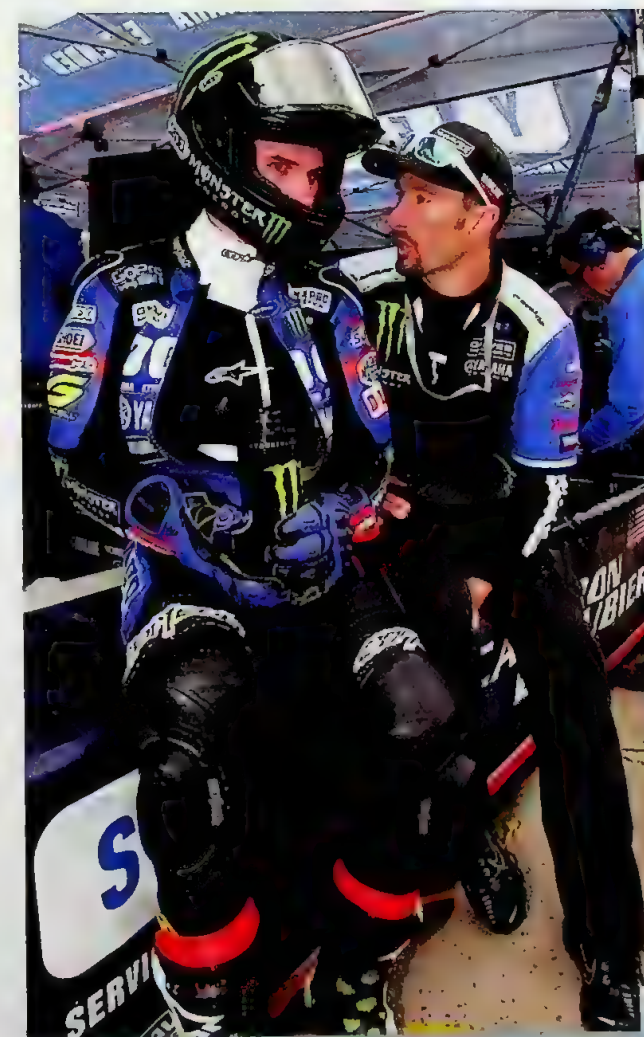


Under near triple-digit temperatures, Josh blazed his #1 R1 to victory in Race 1 at Barber Motorsports Park, and it was his seventh win of the season. He earned a bonus championship point for leading the most laps, which, as had become the trend in his past few wins, were all 21 laps of the race.

Commenting on his win, Josh said, "It was a fun race and exactly what I expected. Super-hot, but fun."

In Race 2, Josh escaped from the rest of the field and ran his own race all the way to victory. With clocklike precision, he ran lap after lap in nearly identical fashion and kept himself safely clear of the rest of the field of riders. It was the eighth SuperBike victory of the year for Josh and the 25th of his remarkable career.

When the two-time champ speaks, you listen, as DSB phenom Cameron Beaubier gets some sage advice from Josh Hayes.



"It was a good day. I got a decent start, although not quite as good as my teammate (who got the holeshot)," Josh mused. "We were close together, and I was able to get around Josh and get back to my game plan. I rode a very safe race, and my R1 is able to let me do that and stretch out my lead. I've been four years with the same crew, and I've got a great bike under me. We've got the momentum, and I want to keep it going."

Josh earned another bonus point for leading the most laps and, at that point in the season, he led his third SuperBike championship by 37 points.

98 The average daytime high temperature, in degrees, during the 2012 Barber race weekend

Despite triple-digit temps in Birmingham, Josh Hayes was as cool as the other side of the pillow.



Round 7
MID-OHIO SPORTS CAR COURSE
Lexington, Ohio

200
Miles

The average distance
that Josh Hayes rides
his Cannondale bicycle
in training each week

RESULTS

SuperBike Race 1: Hayes 1st, Herrin 14th • SuperBike Race 2: Hayes 1st, Herrin 3rd
DBB Race 1: Beaubler 3rd, Hayden 4th • DBB Race 2: Beaubler 1st, Hayden 8th

HAYES
24

HAYES
25

MID-OHIO SPORTS CAR COURSE

Call it superstition, maybe, but the Mid-Ohio track seemed to have a strange feeling to it in Friday's SuperBike provisional qualifying. However, despite the Friday the 13th "spookiness," Josh put his Monster Energy/Graves/Yamaha R1 on the provisional pole.

"It almost felt like the track was alive. Just a weird feeling that I can't explain. The tire choices are a little different than what we've had here in the past, so we had to work through that a little bit. I'm really quite surprised to be in the 25s, but I think we'll go quicker tomorrow. This is a good racetrack for me. I have three SuperBike wins here, so I know what I need to do."

Cooler morning temperatures and overcast skies worked in Josh's favor on Saturday as he improved on his fastest lap time from Friday's provisional qualifying and earned his seventh consecutive pole position of the season.

Josh said, "I was a little surprised that I was able to put in such a quick time today, since there were a few raindrops out there. I spent a lot of time on the racetrack because I want to be ready for whatever conditions present themselves in the race this afternoon."

Showing himself to be the class of the field once again, Josh raced his #1 R1 to another convincing victory in SuperBike Race 1 at Mid-Ohio. He earned a bonus point for leading the most laps in the race, along with the lion's share of the points for notching his ninth win of the season.

Life's a cycle pretty much everywhere Josh Hayes goes as he warms up with a pedal before heading out on his other two-wheeler.



HAYES
26

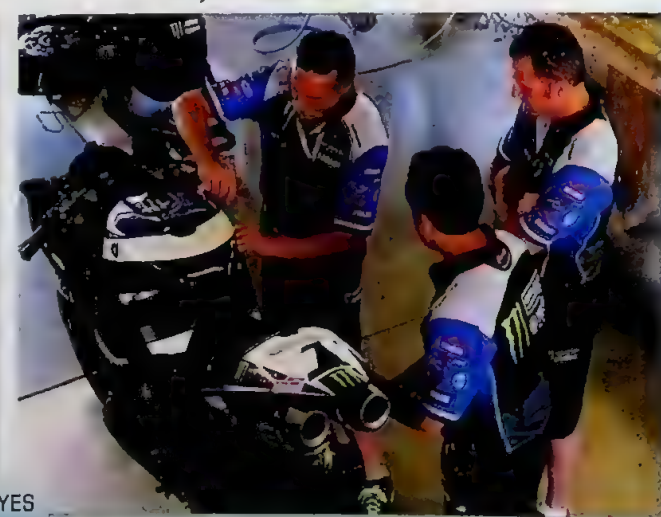
After his convincing victory, Josh said, "I kept my wits about me and focused on running good, clean laps. All in all, our bike worked really well. Every time I show up at the track, my Monster Energy/Graves/Yamaha crew gives me a great bike, for qualifying and for the races. It's a pleasure to ride for them."

In Sunday's Race 2, Josh won his 10th SuperBike race of the season. After Josh passed his teammate Josh Herrin for the lead, Roger Lee Hayden got past Herrin and set out for Hayes. Hayden made a couple of passes on Hayes and the lead seesawed, but Hayes ultimately prevailed in one of the most exciting SuperBike races of the season.

"It was a lot of fun," Josh said in victory circle. "Josh (Herrin) got a good start, which he usually does. The first few laps up there, he was really kicking my butt. Once I got by him, which wasn't easy, I was able to put together some really clean laps. After a few laps, I saw on the pit board that Roger (Hayden) was in second. Rog got by me, and I really had to work hard to pass him. But, once I did, I wasn't going to let him by me again. I kept the inside line and concentrated on running strong laps. That did the trick. I'm really happy with this win. It wasn't easy, and that makes the win even sweeter."

After Mid-Ohio, Josh led his third consecutive SuperBike championship by 67 points with seven races remaining on the season.

Jeff Myers (left), Vitto Bolognesi (center), and Steve Rounds (right) pore over every minute detail of Josh Hayes' R1.



Round 8 MAZDA RACEWAY LAGUNA SECA Monterey, California

RESULTS

SuperBike Race 1: Hayes 1st, Herrin 3rd.
DDB Race 1: Beaubler 1st, Hayden 3rd.



59 Feet

The drop in elevation from the entrance of Turn 8 to the exit of Turn 8A in Laguna Seca's "Corkscrew"

HAYES
27

MAZDA RACEWAY LAGUNA SECA



HAYES
28

74

The lead, in championship points, that Josh Hayes had already amassed with six races and three rounds left to go in the season

The Friday morning fog on the Monterey Peninsula was eclipsed by an afternoon "Hayes" as Josh put his #1 R1 on the pole at Mazda Raceway Laguna Seca. It was his eighth-consecutive pole position out of eight rounds.

Commenting on his pole-winning effort, Josh said, "I'm happy with my qualifying lap, obviously, but I think I can go faster, and I'm sure going to try to do that during tomorrow's race."

In the only SuperBike race of the weekend, Josh won his 11th race of the season, and it was the first SuperBike win for Josh at the famed 2.238-mile, 11-turn natural road course. As icing on the cake, it was Josh's 28th career SuperBike win, which tied him for third on the all-time career wins list.

Right from his starting position on the pole, Josh put his #1 Monster Energy/Graves/Yamaha YZF-R1 up front and stayed there from flag to flag, eventually building a lead of more than nine seconds by the time he took the checkered flag.

"I want to be the fastest guy in every session," Josh said after his win. "Practice, qualifying, every lap all builds up to the race. That's why I want the pole every time out...and, of course, the wins. I've built up a cushion with the points now, so it's all about the wins now. We've got a good head of steam going, and I just want to keep it going."

At that point in the season, Josh led his third consecutive SuperBike Championship by 74 points with six races and three rounds left to go.

Keith McCarty (left), Josh Hayes (center), and Jim Roach (right) spent a lot of time in victory circle this past season.



HAYES
29

Round 9
NEW JERSEY MOTORSPORTS PARK
Millville, New Jersey



RESULTS

SuperBike Race 1: Hayes 1st, Herrin 5th. • SuperBike Race 2: Hayes 1st, Herrin 3rd.
DBS Race 1: Beaubler 1st, Hayden 5th. • DBS 2: Hayden 22nd, Beaubler 23rd.
SuperSport Race 1: Gerloff 2nd. • SuperSport Race 2: Gerloff 5th.

HAYES
30

22
Seconds

The gap Josh Hayes built by
the time he took the checkered
flag in Race 1 at New Jersey

HAYES
31

NEW JERSEY MOTORSPORTS PARK

The first day at the American Red Cross Devil's Showdown in New Jersey was a successful one for Josh as he led the noontime practice session, then went on win the provisional pole in the afternoon's first qualifying session.

"It feels like it's been a long time since I've been on a motorcycle," Josh quipped as he commented on the rare six-week break in the AMA Pro Racing season. "The track is in good condition. The weather is good. My Yamaha R1 is the same as I remember it. I kept myself in shape during the break, and I'm happy to get back to the business of winning races."

In Saturday morning's final qualifying, Josh kept his #1 R1 at the top of the lap charts and earned his ninth consecutive pole position.

13 The record-breaking number of SuperBike wins that Josh Hayes had captured thus far in the 2012 season

"I was kind of surprised to see the lap times as fast as yesterday because of the rain last night, and there were a few damp patches on the track," Josh commented. "I've had four years on my R1, and that's a big benefit. We know what we have to do to win, and that's what we're going to try to do."

On the track where he holds the overall lap record and had won five of the past six SuperBike races, Josh made it six wins out of the past seven at New Jersey Motorsports Park where he led SuperBike Race 1 from start to finish.

The result of the race was never in doubt as Josh got the holeshot and immediately pulled a sizeable gap on the rest of the field. When he took the checkered flag after 23 blistering laps, he had won the race by more than 22 seconds.

It was also his 12th SuperBike win of the season, which moved him into a tie for most wins in a single season. He also took over sole possession of third place for total career AMA SuperBike victories, with 29.

Following his win, Josh said, "The bike is an incredible machine. The R1 lets me put down fast lap after fast lap, and it never complains." When asked about his 29 career

SuperBike victories, Josh said, "And, all those wins are on a Yamaha. I'm pretty awe-struck by it myself, to tell you the truth. My team, my training program, and my R1...they're all just the best, and I'm so happy to be where I am."

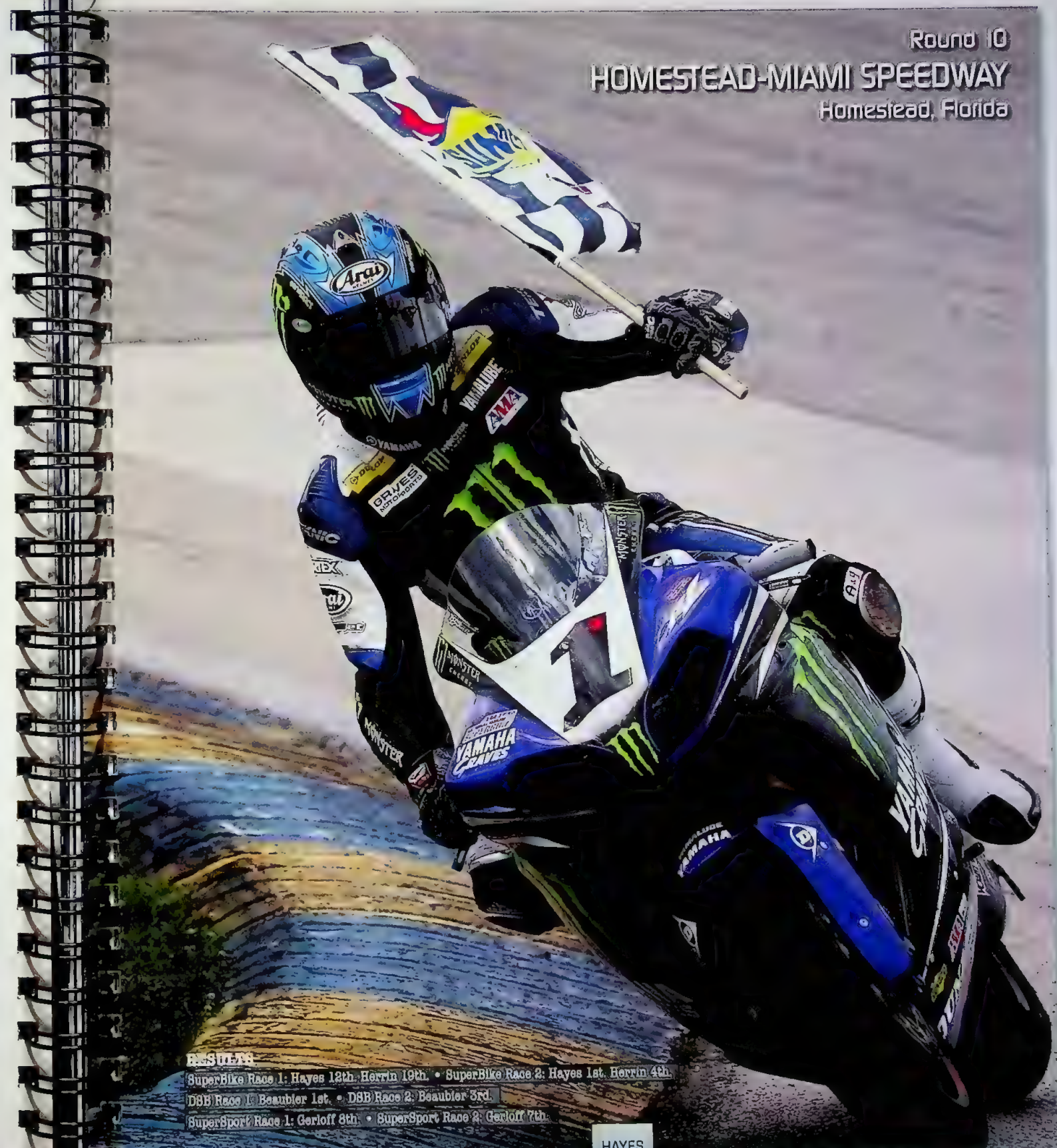
In Sunday's SuperBike Race 2, Josh once again led the race from start to finish. He got the holeshot and immediately pulled a gap on the rest of the field, winning his 13th race of the season and his 10th victory in a row to extend the SuperBike single-season, consecutive-win record that he set in Race 1. Thirteen victories set a brand-new AMA Pro SuperBike record for most wins in a single season. In addition, Josh's 30 career wins brought him to within two victories of tying for second place in total career AMA SuperBike wins.

After lucky win number 13, Josh said, "I'm not superstitious. I'll take every race win I get, no matter what number it is. Honestly, we don't talk much about records on the team. We just want to keep winning as many as we can. If we break records and set new records, that's great because it shows our success as a team. That's what's most important to me."

After fracturing his femur at Daytona, Garrett Gerloff was thrilled to finally be able to race his R6 again at New Jersey.



HAYES
32



Round 10
HOMESTEAD-MIAMI SPEEDWAY
Homestead, Florida

RESULTS

SuperBike Race 1: Hayes 1st, Herrin 19th • SuperBike Race 2: Hayes 1st, Herrin 4th
D8B Race 1: Beaubler 1st • D8B Race 2: Beaubler 3rd
SuperSport Race 1: Gerloff 8th • SuperSport Race 2: Gerloff 7th

HAYES
33

Below: Former Yamaha SuperBike rider Ben Bostrom douses his old teammate Josh Hayes in celebration of Josh's title threepeat.

Right: Steve Rounds (left) and Jim Roach (right) watch intently as Josh Hayes gets ready to haul the mail.

Bottom: The men behind the machine. Josh Hayes and the Monster Energy/Graves/Yamaha crew proudly display their third number-one SuperBike Championship plate in a row.



HAYES
34

HOMESTEAD-MIAMI SPEEDWAY

At the 12-turn, 2.21-mile Homestead-Miami Speedway, Josh led the dry, late-morning practice session aboard his #1 R1, but the afternoon's qualifying session was fraught with rain and wet track conditions. Despite the bad weather, though, he still qualified in third position.

"We only got five laps in the dry, and then it started raining," Josh said. "We talked to the AMA, and we weren't sure about riding in the wet, but I couldn't really evaluate the situation without actually riding on the wet track. So, I went back out in the rain and did three or four laps. The track still had a lot of grip in the wet, but the concrete patches were sketchy, and there were a lot of puddles. The wet grass in the runoff areas is a big concern because you slide forever on wet grass, and the walls are right there."

In Saturday morning's final qualifying session, the bad weather continued and no one, including Josh, was able to improve his time from provisional qualifying. As a result, Josh had to settle with starting both Homestead-Miami SuperBike races in third position. Out of 11 rounds and 20 races, Homestead-Miami was the only event where Josh didn't start on the pole. His run of consecutive pole positions ended at nine.

The number of consecutive AMA Pro SuperBike Titles that Josh Hayes and his team have won (so far!)

And then, on the cusp of winning his third AMA Pro SuperBike championship, fate dealt Josh another cruel blow in Saturday's Race 1.

On lap 3 of the 23-lap race, Josh suffered an ultra-rare lowside and crashed out. He was able to remount his #1 R1 and rejoin the race, albeit in 20th place. From there, he worked on moving up as many positions as he could before the checkered flag, and he crossed the finish line in 12th. It was Josh's first race loss since way back in April, and his remarkable streak of consecutive SuperBike wins ended at 10. Despite the setback, though, Josh held a commanding 86-point lead in the championship standings.

Dark skies, thunder, lightning, and rain couldn't curtail Josh "Hurricane" Hayes from winning Sunday's SuperBike Race 2, along with his third-consecutive AMA Pro SuperBike championship.

As it turned out, Josh actually won his third consecutive championship before the race even started, since his closest competitor Blake Young sat out the race due to the wet-but-drying track. The conditions weren't going to deter Josh from trying to win the race for his Monster Energy/Graves/Yamaha team and his army of fans across the country and around the world.

While some riders chose full rain tires, Josh decided to go out on the grooved intermediate Dunlops on both the front and rear, and it proved to be the right choice. After the start, Josh was able to click off faster laps than the riders ahead of him, and he caught up in short fashion, then put his #1 Yamaha YZF-R1 in its rightful place at the front. From there, Josh was able to pull a gap, which he stretched out to a lead of nearly five seconds by the time he took the checkered flag.

Reflecting on his 14th race win of the season and his third championship in a row, Josh said, "Today, there was a lot of talk about how to handle the wet conditions. I stuck to my plan of going out on the track so the fans could see the #1 R1 at speed. I pretty much rode around without a slip, and I started thinking that I could make it to the front on the setup we chose. I'm really glad it worked out. It's great to get a win in the same race that I won the championship."

The "glue" on the team, Tom Halverson makes sure that everything comes off without a hitch. He's masterful at it.



HAYES
35

Round II
NOLA MOTORSPORTS PARK
New Orleans, Louisiana



RESULTS

SuperBike Race 1: Hayes 1st. • SuperBike Race 2: Hayes 1st.
DSB Race 1: Beaubler 1st, Hayden 10th. • DSB Race 2: Beaubler 2nd, Hayden 7th.
SuperSport Race 1: Gerloff 18th. • SuperSport Race 2: Gerloff 1st.

HAYES
36

16

The total number of
SuperBike victories that
Josh Hayes has earned
in a single season,
breaking his own record

HAYES
37

NOLA MOTORSPORTS PARK

The newly crowned three-time SuperBike champion got down to business right away aboard his #1 R1 and led both provisional and final pole qualifying from start to finish—making it a season total of 10 pole positions out of 11 rounds. It was two more dominant displays by the Mississippi native, on a race circuit that is located just 90 minutes from his hometown in Gulfport, Mississippi.

"It's great to be riding on a track that's so close to my home," Josh said. "Everything's going well. We're still sorting out some stuff but, so far, things are good. We got up to speed really quickly and kept putting down consistent laps."

In his first race after winning his third SuperBike title, Josh continued his winning ways and scored another decisive Saturday Race 1 victory. Riding in front of a large group of family and friends, Josh put pride and power on display as he dominated the 18-lap event, taking the checkered flag with a lead of more than 10 seconds over the rest of the field. The victory was Josh's 15th of the season.

After the win, Josh said, "The first lap, everything went kind of clean, and I hit my marks well, and then I started to get a little gap. I had so many people come out this weekend, and I really wanted to do well for them and all the fans here at NOLA. The Dunlop tires held up well for me on this new surface, and

At NOLA, the fan walk was extra-special for Josh Hayes since nearly everyone from his hometown in nearby Gulfport, MS, stopped by to say hello.



HAYES
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tire wear was really a non-issue, at least for me. Hats off to my crew for giving me a great bike. Fifteen wins so far this season is really a testament to their talents."

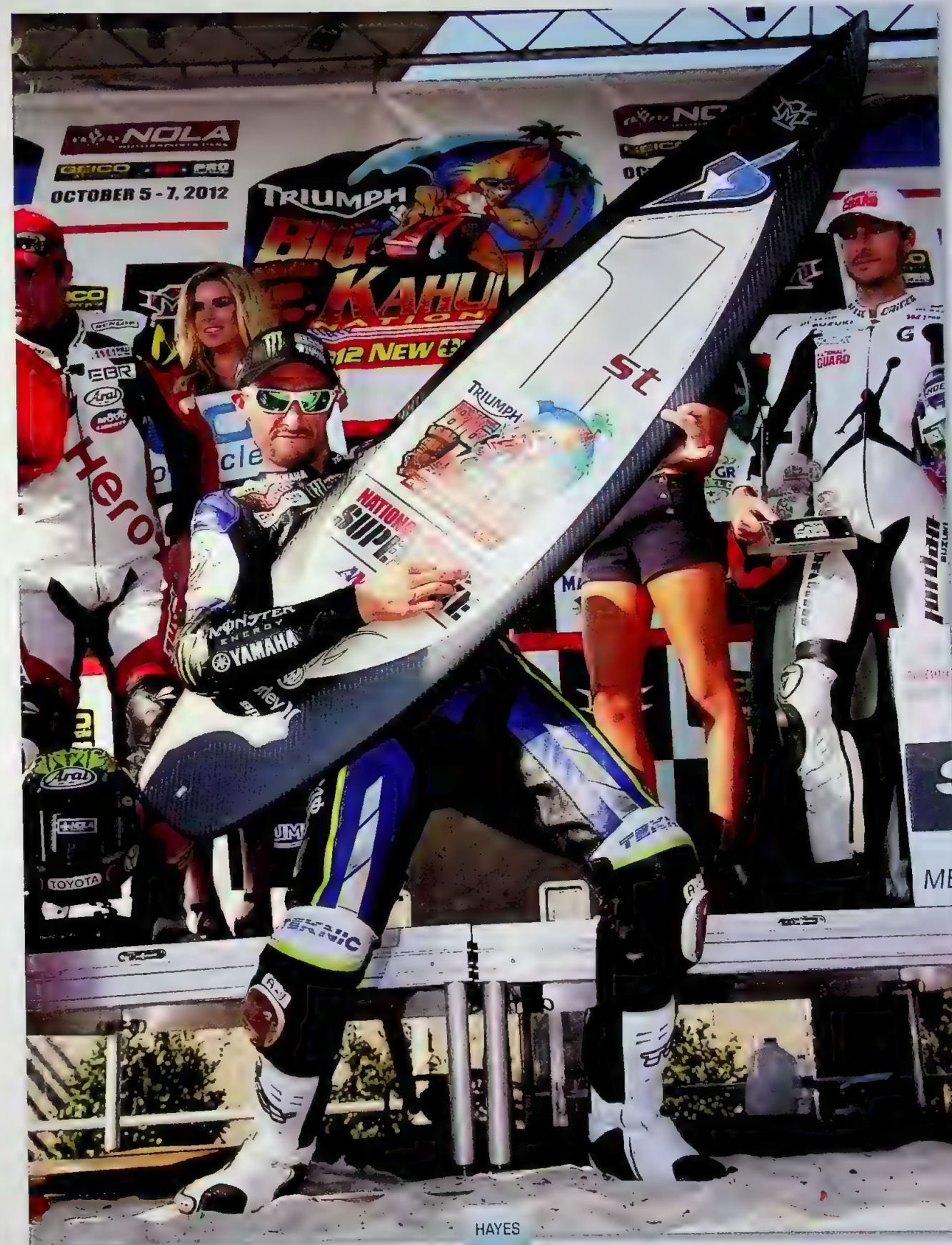
Wrapping up his historic season, Josh put the final touches on his third straight AMA Pro SuperBike Championship by winning Sunday's Race 2. It was the 16th win of the season for Josh and the 33rd SuperBike victory of his career, which moved him into sole possession of second place on the all-time AMA Pro Road Racing SuperBike wins list.

Like most of Josh's wins this season, he got a great start, moved to the front, and clicked off fast lap after fast lap, which resulted in a gap of more than nine seconds over the rest of the field when he took the checkered flag.

After celebrating on the top step of the podium at NOLA, Josh said, "It was the perfect way to end an incredible year. I think we're all basically show-offs at heart, and to have a lot of my family and friends here made it all the more special for me. What a year it's been for the Monster Energy/Graves/Yamaha team. My guys are the best."

3440 Total distance, in miles, that Josh Hayes raced during the 2012 season

Garrett Gerloff with this crew chief and mentor Brian Stokes. Garrett won the final SuperSport race of the 2012 season, at NOLA.



HAYES
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HAYES
40



2013 AMA Pro Road Race Teams

JOSH HAYES
2012 AMA PRO RACING
SUPERBIKE CHAMPION



JOSH HERRIN



CAMERON BEAUBIER



GARRETT GERLOFF

Autographs

Welcome to American Road Racing

It's been said that "success breeds success," and that's certainly true in motorcycle racing.

Throughout Yamaha's nearly 60-year history, competition has been integral to our brand, and our motorcycles and riders have won a lot of individual races and season championships over the past six decades. That heritage of success has led to more and more fans and riders switching to

Yamaha as their motorcycle of choice.

Over the past few years, the remarkable success of our YZF-R1 and YZF-R6 sportbikes has resulted in a dramatic increase in Yamahas lining up on the racing grid.

This year, there will be three R1s competing in AMA Pro National Guard SuperBike, and R6s completely dominate the field in both the AMA Pro GoPro Daytona SportBike and AMA Pro Motorcycle-Superstore.com SuperSport classes. Clearly, riders and teams who want to win races and championships are choosing Yamaha.

Winning is vital to Yamaha. We thrive on the competition, and it compels us to keep moving forward and keep improving what we offer. Winning on the track helps us produce winning motorcycles for the street, which is, of course, the most important way that "success breeds success."

On behalf of Yamaha's U.S. racing division and its partners, we thank you for your continued passion and participation in the unique excitement that only motorcycle road racing offers.

Enjoy the season, and Go Yamaha!

Keith McCarty

Yamaha U.S. Racing Division Manager



TEAM

01



Keith McCarty

Motorcycle Racing's Good Guy

Keith McCarty is a force of nature. He's an iconic figure in motorcycle racing. And he's the personification of the Yamaha brand. These statements are not hyperbole. They are, in fact, perfectly apt descriptions of a man who has spent 37 years of his life with one company.

Keith is Motorsports Racing Division Manager for Yamaha Motor Corporation, U.S.A. But, to a lot of Yamaha employees, crew, riders, racing families, and even fans, he is the boss, the teacher, the mentor, the coach, the cheerleader, the confidante, the friend, and the father figure.

It all started on January 3, 1977. That was Keith McCarty's first day at Yamaha as mechanic for legendary Supercross and motocross rider Bob Hannah. The fact that Keith almost instantly jelled with "Hurricane" Hannah is a perfect example of Keith's managerial skills, as well as his prowess as a people person.

Together, Keith and Bob Hannah won three consecutive AMA Supercross titles and two 250cc Outdoor Motocross National Championships.

After working with Bob Hannah, Keith climbed the corporate ladder and started doing research and development for the Yamaha motocross team. He continued to move up through the ranks at Yamaha, where he moved into organizing and strategizing, handling rider contracts, and serving as a long-term visionary for the motocross team.

When Keith's predecessor Larry Griffis retired as Manager of Racing for Yamaha, it was a fate accomplished that Keith would be Larry's replacement. From that point on, Keith has both overseen and been intimately involved in numerous AMA Pro Championships won by Yamaha in road racing, motocross, Supercross, off-road, and even Supermoto.

One of the most interesting things about Keith is that, even though his background is in spinning wrenches as a mechanic, his greatest strength is as a people person. He loves

his colleagues, crew members, and riders as if they are family, and he has a way of making everyone feel comfortable and cared for.

When Anthony Gobert had lost his way toward the latter part of his racing career, Keith hired him and turned him back into a winning racer again, while also helping him face some of his inner demons head-on. While Gobert was with Yamaha, it was some of the Australian phenom's happiest times as a rider.



More recently, Keith took a chance on a rider who'd been around the paddock for a number of years, had won a lot of races and championships, but had never been given a legitimate shot at racing a SuperBike. Keith gave Josh Hayes his shot, and of course, Josh stepped up and proved a lot of people wrong. A lot of people except Keith McCarty. Keith believed in Josh from the very beginning of their relationship, and that confidence in Josh certainly helped him win, and win big.

Now with three consecutive SuperBike Championships, Keith McCarty will forever be associated with Josh Hayes just as he is forever associated with Bob Hannah.

Keith McCarty makes winners out of racers. And, at the same time, he makes believers out of all of us. It's something that he's been doing at Yamaha for 37 years and counting.



Top left: The Yamaha Extended Service/Graves/Yamaha pitbox in a rare moment of serenity before the action begins.

Top right: Garrett Gerloff exhibits talent and composure well beyond his young age.

Center left: Josh Herrin and Josh Hayes greet fans during the Fan Walk, a popular event during every race weekend.

Center right: The Yamaha Extended Service Umbrella Girls are always ready with a smile and some shade.

Right: The Monster Energy/Graves/Yamaha team transporter strikes a prominent pose in the racing paddock.



TEAM
04

2013 Team Partners

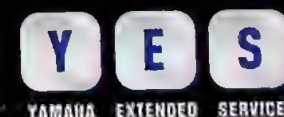
Welcome to the 2013 AMA Pro Racing season. 2012 was another fantastic year for Yamaha and our partners. Josh Hayes won his third AMA Pro National Guard SuperBike Championship in a row, and he did it in record-breaking fashion. His teammate Josh Herrin was named Rookie of the Year in SuperBike, based on his remarkable season. And, in the AMA Pro GoPro Daytona SportBike class, Cameron Beaubier and Tommy Hayden finished third and fourth, respectively, in the final points standings, while Cameron won seven races over the course of the season.

Yamaha U.S. Racing is proud of these accomplishments, and we truly appreciate the support of our marketing partners, as well as our machine-performance-enhancing partners whose superior products are race-tested week-in and week-out. Without our partners, these achievements wouldn't have been possible.

In today's highly competitive motorsports environment, products that lead to victories for Yamaha U.S. Racing, in turn, support the marketing strategy of developing race-proven solutions then quickly deliver them to consumers.

As a testament to Yamaha's racing passion and dedication to success, all of our same partners from last season are, once again, back with us for 2013. This incredible loyalty validates Yamaha's collaborative working relationships and our win-win approach with all of our partners. Worldwide, respected branding, along with competitive and technologically advanced components, will ensure that the Monster Energy/Graves/Yamaha and Yamaha Extended Service/Monster Energy/Graves/Yamaha Teams have the right combination to succeed once again in 2013!

The Yamaha U.S. Road Racing Teams are proud to recognize the following 2013 Team Partners:



TEAM
05

Monster Energy | Graves | Yamaha

"Monster Energy's commitment to motorsports is matched perfectly with Yamaha's commitment to winning, and that's been proven by the immense success that the Monster Energy/Graves/Yamaha team has enjoyed over the past two seasons," said Alex Dunstan, Motorsports Manager for Monster Energy. "Josh Hayes' three consecutive SuperBike championships are an incredible achievement, and his leadership and determination extend throughout the team, which includes the next generation of champions: Josh Herrin, Cameron Beaubier, and Garrett Gerloff. With road racing being a key component of our sports marketing program and our Monster Energy/Graves/Yamaha partnership extending across all levels of road racing around the world, we look forward to the upcoming AMA Pro Racing season and seeing the Monster Energy/Graves/Yamaha R1s and R6s once again at the front of the pack."



The Monster Energy/Graves/Yamaha crew prepares for another SuperBike session.



The Monster Energy Umbrella Girls are popular members of the SuperBike team, for obvious reasons.



TEAM
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TEAM
07



Yamaha Extended Service | Monster Energy | Graves | Yamaha

2013 marks the third consecutive year that Yamaha Extended Service (Y.E.S.) has been the primary sponsor of Yamaha's premier Daytona SportBike team. The long-term relationship with Y.E.S. is a testament to the effectiveness that the sponsorship provides in increasing awareness of the many benefits that Y.E.S. provides to Yamaha customers.

Y.E.S. is an extended warranty program developed and administered by Yamaha Motor Corporation, USA, specifically for Yamaha products. Y.E.S. coverage is available for a wide variety of Yamaha products, including Yamaha motorcycles and scooters; Yamaha ATVs and Side x Sides; Yamaha snowmobiles; Yamaha outboard motors, WaveRunners, and boats; and Yamaha generators.

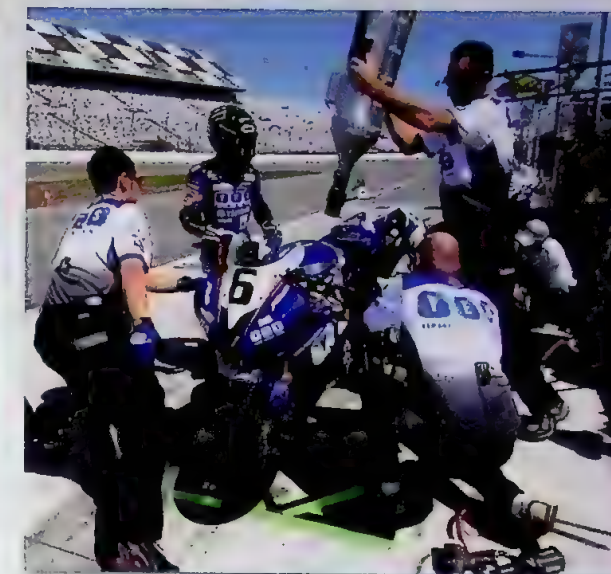
Y.E.S. coverage is the only extended warranty program available from Yamaha through our nationwide network of Yamaha dealerships, and it's available in a variety of terms for the individual needs of our customers. Y.E.S. protection provides added benefits that include the following:

- Genuine Yamaha Coverage Beyond The Original Factory Warranty
- No Deductible
- Nationwide Coverage
- Travel and Recreation Protection
- Towing Options and More

Our goal with Y.E.S. is to offer the best possible coverage and service available, bringing added peace of mind to the Yamaha ownership experience.



Nice win, Cam! Keith McCarty and Cameron Beaubier share a "bro-shake" in Victory Circle.



Precise pitstops are the secret to success in the Daytona 200.



To find out more about Y.E.S.,
ask your Yamaha dealer or call
866-YES-EXTD (866-937-3983) toll-free.

TEAM

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TEAM

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Motorcycle Marketing At The Speed Of Life

There is a well-known saying in motorsports that you “race on Sunday, and sell on Monday.” That old adage was much more appropriate back in the days when racing fans had to rely on the newspaper - or, in the case of motorcycle racing fans - the following week’s Cycle News to find out who won the big race or to read the “win ads.”

But, since the advent of the Internet and this rapidly evolving information age in which we all live, the phrase has evolved into “race on Sunday, and sell on Sunday.” In fact, in AMA Pro Road Racing, the phrase that’s become most appropriate in this day and age is “race on Saturday and Sunday, and sell on Saturday, Sunday, and any other day of the week.”

We get our race results immediately these days. We have live timing on our smart phones and laptops. We follow racing as it happens, even if we don’t happen to be right at the tracks where the racing is taking place.

For Yamaha, in particular, all that immediacy has also changed our strategies for marketing motorcycles. We utilize Twitter feeds, Facebook pages, YouTube videos, and more to report on race results and celebrate the success of our teams’ winning brands. We feverishly write qualifying and race reports and release them to the electronic media in a matter of minutes so that websites can post our information and get the word out about our successes. Racing action photos are taken and weekend recap videos are created and uploaded to sites so that Yamaha fans and customers from near and far - across the country and around the world - get the feeling of being right at the track. And possibly also get the feeling that they might

like to buy a Yamaha motorcycle like one that just crossed the finish line and took the checkered flag.

Social media and the Internet have revolutionized the world of motorcycle road racing. It’s an exciting time to be involved in the sport, whether you’re a member of the media, part of the motorcycle industry, a motorcycle dealer, or a fan.

Racing still sells product, just as it always has. The only difference is that, today, racing sells product right now instead of later. And, that’s a good thing for all of us.





Top: Track walks are popular events where fans receive tips on racing lines and proper apexes directly from riders like Josh Hayes.

Above: Fans of all ages enjoy interacting with the Yamaha U.S. Road Racing Teams and their machines.

Right: Josh Hayes stood on the top step of the podium 16 times during the 2012 racing season.

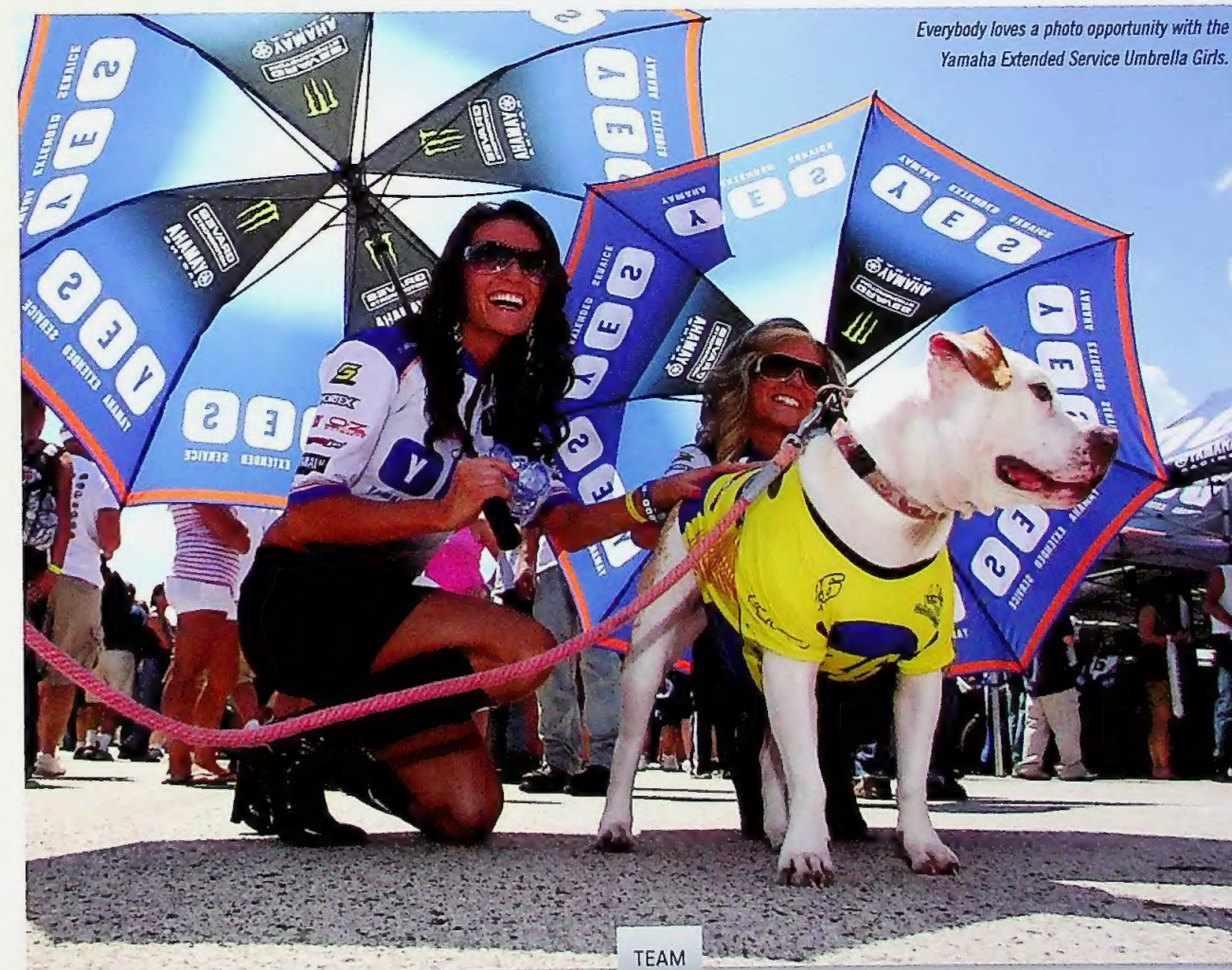


TEAM
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Left: Keith McCarty and Josh Hayes model their freshly minted Three-Time SuperBike Championship shirts.

Below: The SuperBike Champ enjoys spending time with his fans, and the feeling is obviously mutual.



Everybody loves a photo opportunity with the Yamaha Extended Service Umbrella Girls.

TEAM
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Graves Motorsports & Yamaha: 15 Years Of Success



In 1990, Graves Motorsports officially set up shop and, when the very first Yamaha YZF-R1 was released in 1998, Graves Motorsports campaigned an R1 in AMA Pro Racing's Formula Xtreme class. Developing the R1 for the unlimited rules of that series gave Chuck and his engineers and fabricators the opportunity to create a huge number of race parts for the R1.

Since then, the relationship between Graves Motorsports and Yamaha has continually grown and proven to be a consistently winning combination. As Yamaha U.S. Racing Division Manager Keith McCarty said, "Our 15-year relationship

with Graves Motorsports was a huge success right from the start. Chuck

and everyone at Graves Motorsports are all vital members of our extended racing family and, together, we continue to be a force to be reckoned with in AMA Pro Racing. Our many championships over the years are a testament to the hard work and dedication that Graves Motorsports and Yamaha bring to road racing here in the U.S."

TEAM
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All The World's A Stage At Mazda Raceway Laguna Seca

Every year, the motorcycle road racing world meets at Mazda Raceway Laguna Seca. AMA Pro Road Racing and the Yamaha U.S. Road Racing Teams meet there, too.

It's the place to be for the best motorcycle road racing that the world, and the U.S., has to offer. Yamaha Motor Corporation, U.S.A., understands the importance of Mazda Raceway Laguna Seca. That's why, for the past eight years in a row, we've been a proud marketing partner of the Red Bull U.S. Grand Prix at Mazda Raceway Laguna Seca.

Over the years, Yamaha riders have performed exceedingly well at Mazda Raceway Laguna Seca, netting important wins in virtually every discipline of national and international competition—from SuperSport, to SuperBike, to 500cc Grand Prix and MotoGP racing. Names like Kenny Roberts, Eddie Lawson, Wayne Rainey, Valentino Rossi, and Jorge Lorenzo are etched into the heritage of the track as a fitting legacy of the phenomenal success that each legendary rider has had at the track. And, last year, Josh Hayes and Cameron Beaubier both scored epic wins on the track revered around the world for its famous "Corkscrew."

Originally constructed in 1957, Mazda Raceway Laguna Seca is an 11-turn, 2.238-mile jewel of a road racing course located on Califor-

nia's beautiful central coast. Nearby Monterey is a destination in and of itself where you can explore the shops and attractions of iconic Cannery Row,



visit the famous Monterey Bay Aquarium, play 18 holes at the legendary Pebble Beach Golf Links and many other prestigious courses, or take a scenic road trip along the breathtaking coastline on Highway One.

This year, the Yamaha U.S. Road Racing Teams will be making two separate visits to the Monterey Peninsula and Mazda Raceway Laguna Seca. We're excited to be able to strut our stuff on the world stage during two big weekends - on July 19-21, 2013, for the Red Bull U.S. MotoGP event and then, a little more than two months later for the World Superbike event on September 27-29, 2013.

We can't wait to see you there...both times!

TEAM
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**We ship
via UPS**



Logistics makes your dealership fire on all cylinders.

Of course you want your dealership to run like a finely tuned machine. That's where the UPS® Dealership Program and the power of logistics come in. You'll love it. Mainly because it can help save money on shipping - significant money. But you'll also appreciate it because of the control that logistics offers. Enabling you to put your eyes on every shipment, every delivery, every payment going to or from each department - be it parts, service, finance or the front office.

It's all part of the UPS Dealership Program designed specifically for Yamaha Motor Corporation, U.S.A. All Yamaha dealers in the United States are eligible to participate.

For inquiries please contact:

Sarju Modi

404-828-7203

smodi@ups.com